**Context**

1. Goals
   - Educational, health, business etc
2. Site and local
3. Environmental
4. Technical change
5. The wider future

**Qualities**

1. Space requirements
2. Image
3. Operational
4. Building performance
   - Including sustainability
5. Cost

**Implications**

1. Users
2. Organisational effectiveness
3. Management
4. Investment
5. Strategy

**Assumptions**

- Are assumptions properly thought through and in the open at the outset?
- Are all points of interest properly represented and resolved?

**Needs**

- Are user needs made crystal clear?
- Are risks and potential downsides realistically mapped out?
- Are value propositions clear?

**Expectations**

- Are expectations managed appropriately and realistically?
- Are expectations evaluated against the brief requirements?

**Outcomes**

- Are likely and actual outcomes considered against the brief requirements?
- Are targets met?
- Does the building work as intended?
- Are user needs met?
- What are the lessons for the future?

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Brief taking, reality checking, communicating design intent, making sure things work properly, making sure needs are met.

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