Oxford Brookes University 30 October 2024

INSIGHTS FROM BUILDING PERFORMANCE EVALUATION STUDIES

Bill Bordass

USABLE BUILDINGS

www.usablebuildings.co.uk

Insights from Building Performance Evaluation **OUTLINE**

PART 1
Introduction and background
BREAK

PART 2
Some findings and their implications
BREAK

PART 3
A possible future

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INSIGHTS FROM BUILDING PERFORMANCE EVALUATION STUDIES PART 1 Introduction and Background

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Building performance in use is in the public interest

- Buildings last a long time, well beyond the time horizons of their creators, with many players involved in different roles.
- As building users, the whole population has an interest in them working better in every respect.
- Now we want to improve the performance of the new, and particularly the existing stock, especially (but by no means only) in terms of energy and carbon. **BUT** ...
- feedback loops from performance in use to design, building and policymaking are poorly closed, a disastrous oversight.

SO DO WE UNDERSTAND WHAT WE ARE DOING?
BPE TO THE RESCUE?

Post-Occupancy Evaluation or Building Performance Evaluation?

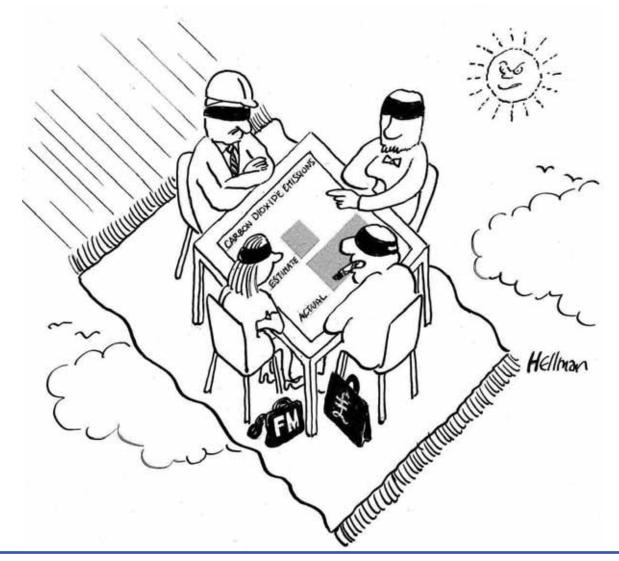
We prefer **Building Performance Evaluation**, as it can cover any type of investigation, at any depth, at any time.

Post-Occupancy Evaluation

- Exposes a construction industry perspective,
 with handover seen as the end, not the beginning!
- Often regarded as academic and mostly about perceptions.

However, **POE** is a good term for BPE work that is integrated with the activities of the client, design, building and management team when procuring or changing a building.

23 years after I commissioned this, many players remain ignorant of the true outcomes of their projects



It might have been very different had government taken energy certificates seriously

Ambitions of Europrosper research project 2000-04:

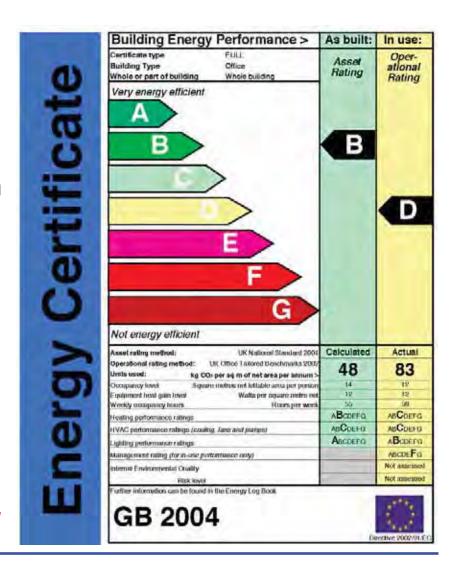
Display energy certificates based on actual energy use, not theoretical.

Achieved for public buildings only, but not supported.

Transparency between design expectations and in-use performance outcomes.

Not supported.

Multiple performance indicators **But benchmarking not supported.**

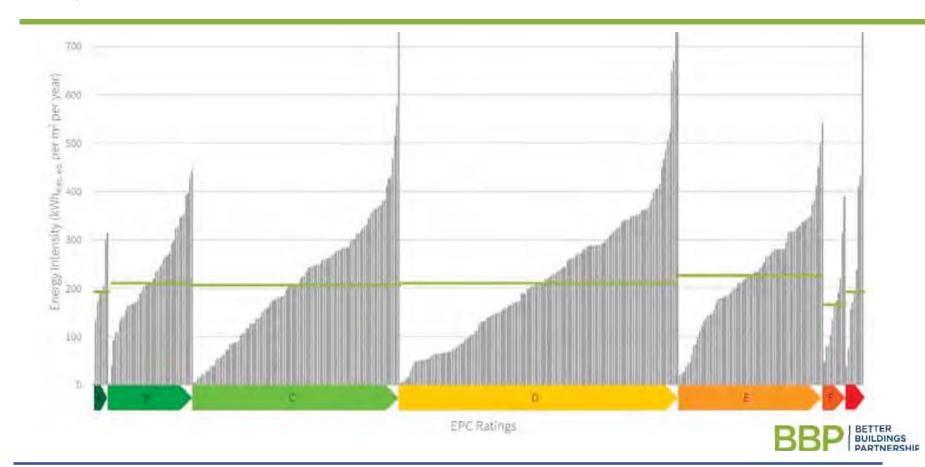


Why aren't designers and builders better tuned in to outcomes?

- Not what clients or government have asked them to do: "hand over and walk away" is systemically embedded in standard procedures and contracts, so follow-through is not part of the standard offering.
- Clients and government haven't set aside time and money for tuningup after handover, and have often preferred to bury any bad news.
- The industry and the associated professions didn't fill the vacuum created while central and local government progressively outsourced its technical expertise, research and performance feedback work.
- The policy emphasis has been on construction, not performance in use, even when feedback information has been revealing problems.
- Rigid divisions between funding of capital and operational costs getting worse if anything, in spite of all the talk of life cycle analysis.
- Worries about insurance risks, exacerbated following the 2017
 Grenfell Tower fire,
 BUT follow through is essential to learning and risk management.

Are the tools we use sometimes merely rituals? Office actual energy use/m² NLA vs. EPC Grade

A Dysfunctional Market



Academics and policymakers often ignore Case Studies, saying they are anecdotal: **THEY ARE NOT!**

FIVE MISUNDERSTANDINGS (after Flyvbjerg)

- General knowledge is better than context-specific knowledge.
 WRONG: They complement each other.
- You can't begin to generalise from a single case.
 WRONG: Individual cases and outliers can be bellwethers.
- 3. They might help you make hypotheses, but other methods are better for hypothesis-testing and theory-building.

 WRONG: They can also test hypotheses, using multiple methods.
- 4. They have a bias to confirming the investigator's bias.

 NOT REALLY: They often provide new and richer insights,

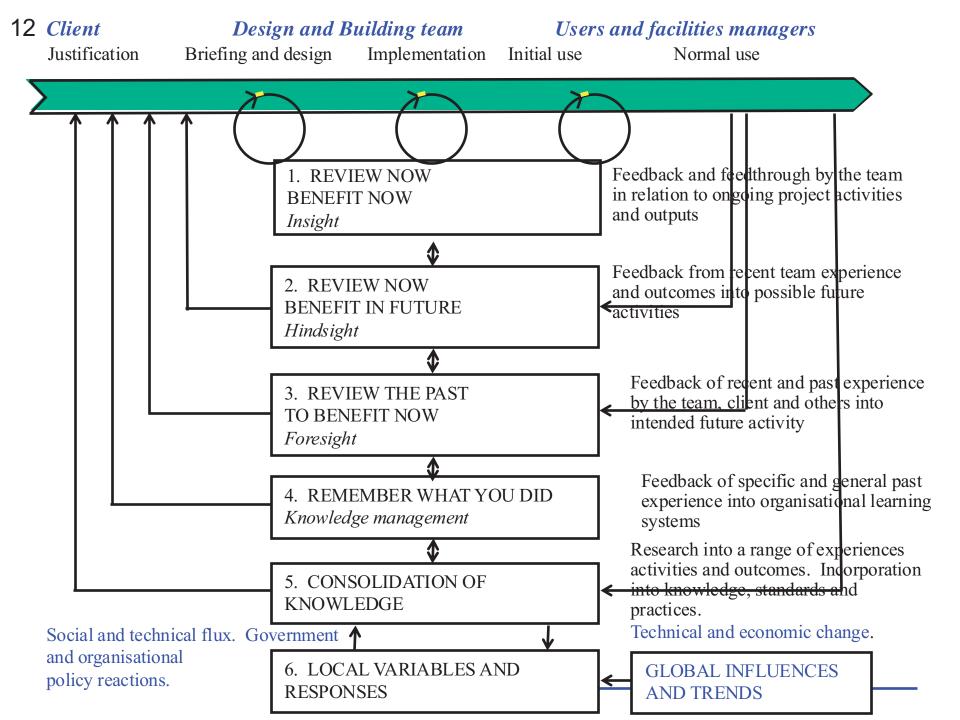
 BUT they need to be done with a degree of independence.
- 5. They do not let one develop general propositions and theories. **BUT:** They do help us develop coherent strategies for the future.

Why do people ignore advance warning signals - the dead canary in the coal mine? **SEEKING MORE DATA IS OFTEN A DELAYING TACTIC.**

Opportunities to use BPE over the life cycle of a project, or a building

Current Assets – Buildings in use In Use – Occupied Buildings Performance checks Continuous improvement Future Assets – Buildings or alterations from Inception to Initial Use **Finish** Design Prepare **Implement** Commissioning Option appraisal Strategy - Needs Handover Briefing **Design Strategies** Project Delivery **Initial Aftercare Setting Targets** Construction Specification Monitoring, FIne **Procedures Predictions** tuning, Feedback

A wide range of activities, feeding into nested feedback loops (see next slide)



GETTING WELL-PERFORMING BUILDINGS:

What helped to put us on the track (1989)?



1998: Energy Efficiency Best Practice programme replaced the Energy Efficiency Demonstration Scheme, where results had been disappointing.

Case Study 1 performed well in terms of its energy use, particularly electricity.

It had also been studied as part of the Building Use Studies (BUS) Office Environment Survey of occupant satisfaction in 50 buildings, where it also performed unusually well.

Was there a link?

We sought opportunities to combine occupant and energy surveys.

CM/SHS 1979-30 RD WILV?

GETTING WELL-PERFORMING BUILDINGS:

What helped to put us on the track (1991)?

BEST PRACTICE PROGRAMME Good Practice Case Study

Low fan energy consumption for an air conditioned office.

· Naturally lit comer strium. · Effective energy management aided by electronic BEMS.

High frequency lightling with

effective central and local

One Bridewell Street, Bristol A new high quality air conditioned office with low energy costs



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ENERGY

EFFICIENCY IN

OFFICES

This air-conditioned building had an energy performance similar to some of the good naturally-ventilated buildings.

An office in London, which had the same design team and similar technical specification had three times the carbon footprint from annual energy use.

The building process is high lawner or enverseed. Audibly of spenier and an attacher and proof appearance. It has been communicating the IRSA and was part trainer at In his resisse of Administrate Management of

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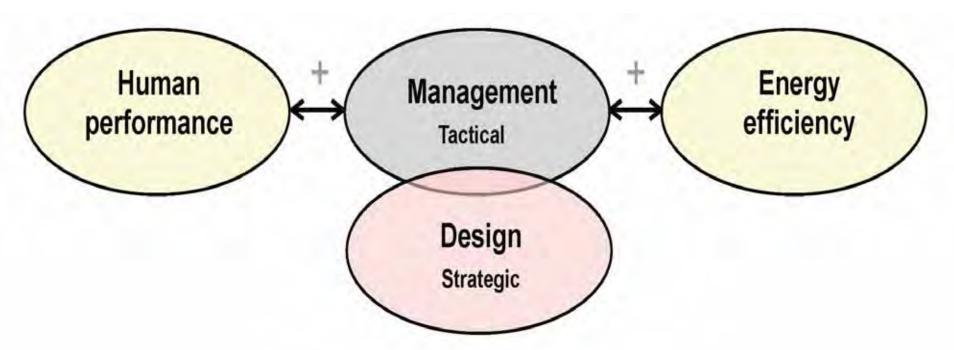
the full as to continued theory, epolariting real of the COASE Energy Code part is "good



What was going on?

We sought opportunities to do a deeper investigation using mixed methods, including an occupant survey by Building Use Studies.

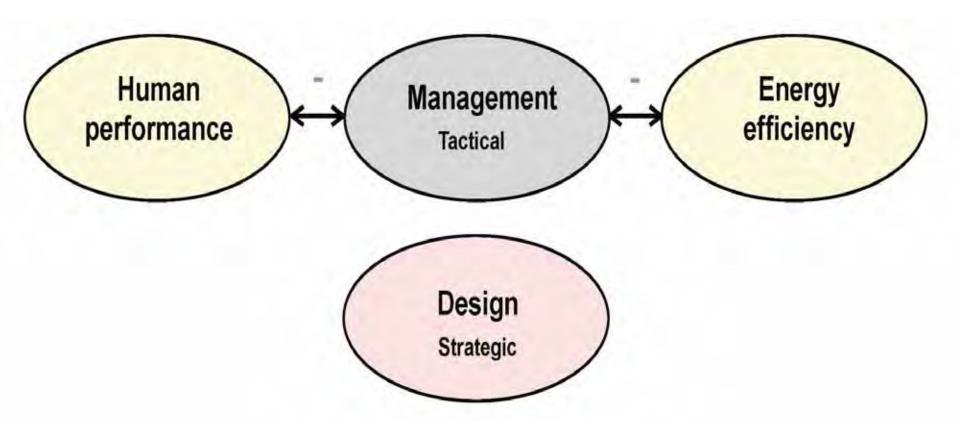
Where good things happened ... associations of low energy with happy occupants



The better-performing buildings tended to be where there was a better understanding of user requirements during procurement, and better follow-through to good management in use.

One could usually name the individual or individuals responsible for championing the building in use and driving the virtuous circles.

... and where they didn't no positive associations



Without this understanding and commitment - *linking design to use and management* – performance in use could be disappointing, in terms of energy and/or occupant satisfaction. So we need to bring out the leaders.

You can't tell how good your building is ... unless you find out how it is working

Elizabeth Fry building has the last laugh

The story of the Elizabeth Fry building (AJ 23.4.98) contains a number of ironies. My favourite is that it didn't even make the shortlist of the Green Building of the Year Award in 1996.

DR ROBERT LOWE

Leeds Metropolitan University



LETTER TO ARCHITECTS' JOURNAL

The good performers don't necessarily impress the judges

"Any building without a feedback system is stupid. It will continue to make the same dumb mistakes, rather than interesting new ones."

AMORY LOVINS
Rocky Mountain Institute

It was the practice, not just the product

Factors for success at the Elizabeth Fry Building, UEA

A good client

But only the technical features were mentioned when a Royal Commission used it an exemplar

A good brief

incorporating the client's previous experience.

A good team

(worked together before on the site).

Specialist support (especially on insulation and airtightness).

- A good, robust design, efficiently serviced (mostly).
- Enough time and money

(but to a normal budget).

An appropriate specification

(and not too clever).

An interested contractor

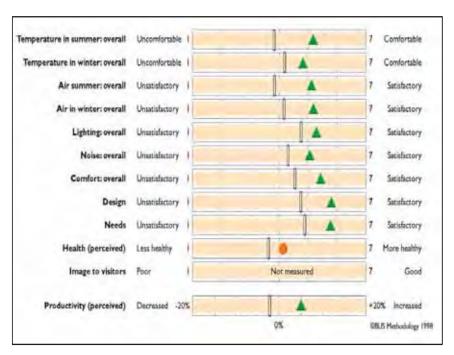
(with a traditional contract).

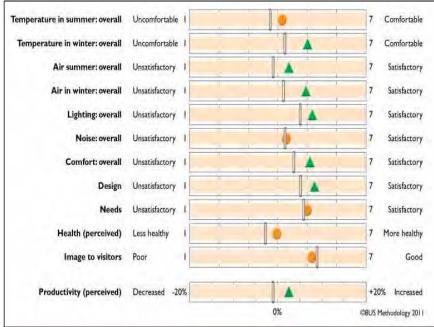
- Well-built (attention to detail, but still room for improvement).
- Well controlled (but only eventually, after monitoring and refit).
- Post-handover support (triggered by independent monitoring).
- Management vigilance

but has it been sustained?



Elizabeth Fry Revisit – *BUS Occupant Survey* 1998 2011





Average scores from BUS occupant survey questionnaire:

Vertical bars = benchmark medians from similar buildings.

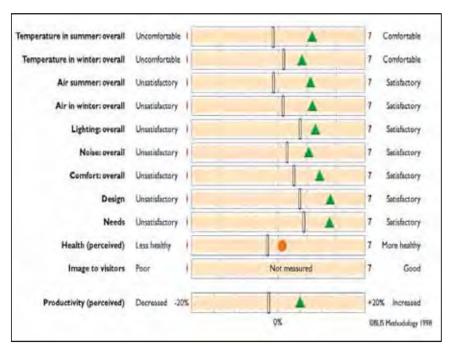
Green triangles = significantly better than benchmark.

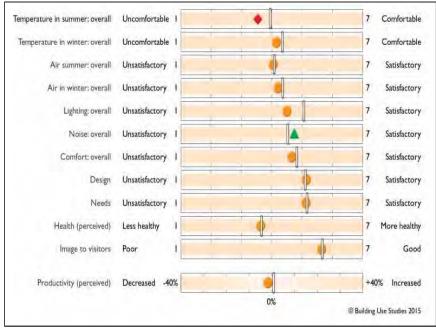
Orange circles = indistinguishable from benchmark, Red squares = worse

Some degradation over the years, but recognisably similar

SOURCE: W Bordass and A Leaman, The Elizabeth Fry Building revisited, Building Services Journal, 30-36, (March 2012).

Elizabeth Fry Revisit – *BUS Occupant Survey* 1998 2015





Average scores from BUS occupant survey questionnaire:

Vertical bars = benchmark medians from similar buildings.

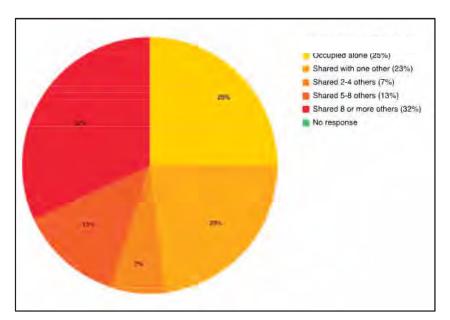
Green triangle = significantly better than benchmark.

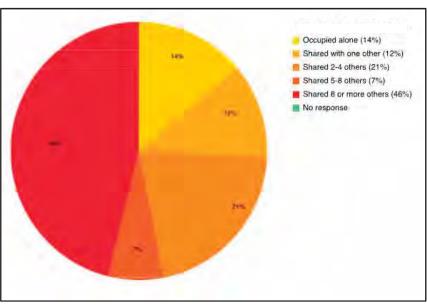
Orange circle = indistinguishable from benchmark, Red diamond = worse.

Now very much average – WHAT WENT WRONG?

SOURCE: R Bunn and L Marjanovich, Occupant satisfaction signatures: Longitudinal studies, CIBSE Symposium (April 2016).

BUS occupant questionnaire responses on room size at Elizabeth Fry: 2011 and 2015

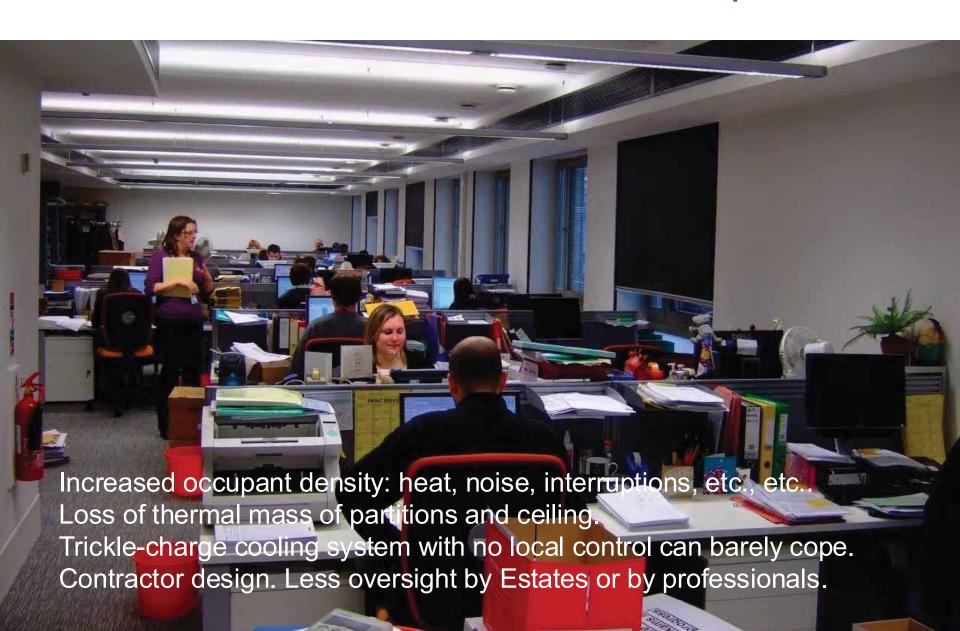




Fewer people in individual or twin offices: *Down from 48% to 26%.*More people in offices with 3-8 people: *Up from 20% to 28%.*More people in large shared spaces (8 or more): *Up from 32% to 46%.*

Managers and architects tend to like open-plan spaces – but there is much more that can go wrong. COVID is of course changing things too.

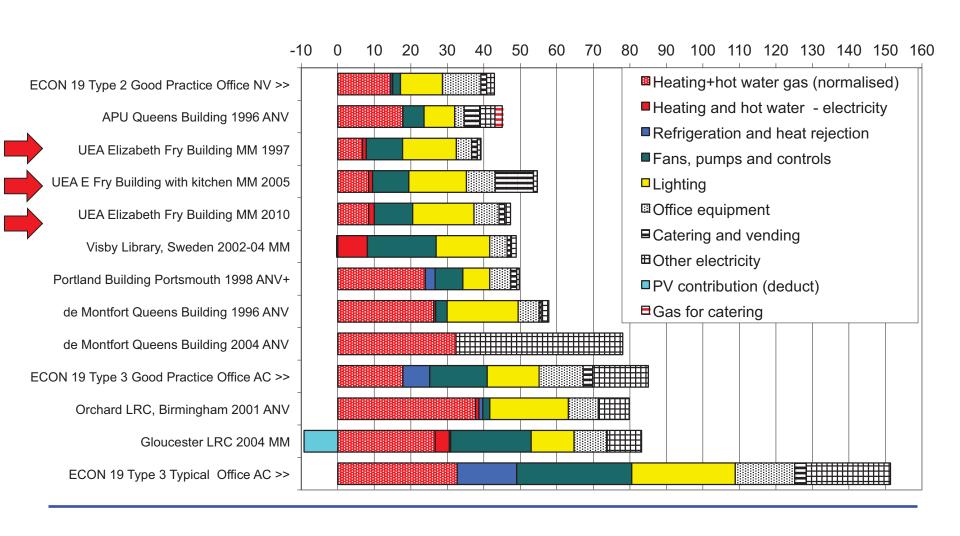
Here is one of those converted spaces



E Fry Revisit – Energy Performance

Annual CO₂ emissions from university buildings

kg/m² Treated Floor Area at UK CO₂ factors of 0.184 for gas and 0.525 for electricity



RIBA proposed a feedback stage 60 years ago in its Plan of Work (1963) STAGE M

PURPOSE

To analyse the management, construction and performance of the project.

TASKS TO BE DONE

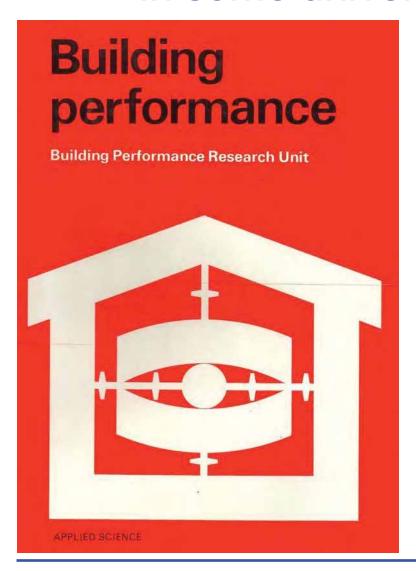
Analysis of job records.
Inspections of completed building.
Studies of building in use.

PEOPLE DIRECTLY INVOLVED

Architect, engineers, QS, contractor, client.

SO WHY ISN'T BPE ROUTINE FOR DESIGNERS TODAY?

Building performance evaluation started in some universities in the 1960s



Pioneers included the University of California, Berkeley and the Building Performance Research Unit at Strathclyde (BPRU).

However, after BPRU's seminal book in 1972, the subject failed to gather momentum, as it did not fit well with academic criteria, or get sustained client, government or industry support.

"Unfortunately, interdisciplinary subjects have a way of escaping from any discipline whatever." ... ERIC DREXLER

In 1972 the RIBA removed

Stage M: Feedback from its publication *Architect's Appointment*.

the tide also turned in government ...

- Widespread disruption and disillusionment in the 1970s.
- Ascendancy of ideas about free markets, competition and choice; a
 de facto inefficient public sector, and "no such thing as society".
- Professionals began to be seen as an elitist conspiracy against the public, and were treated by government as just another business.
- The Rothschild Report 1972, advocated a customer-contractor relationship for government-sponsored applied research ... but what happened to its idea of an intelligent government customer?
- Outsourcing and privatisation of professional skills and in-house research from government, including Building Research Establishment.
- Dismemberment of the Department of the Environment 1997-2002.

WHERE IS THE INSTITUTIONAL MEMORY?

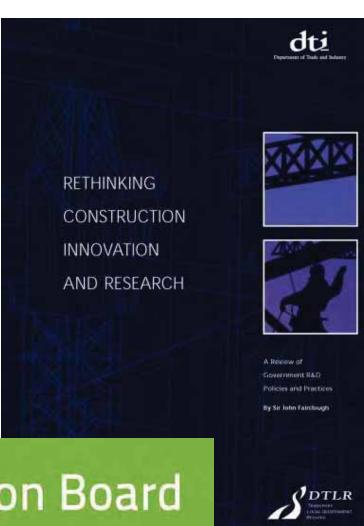
Nobody else (e.g. professional institutions), has helped to fill this gap effectively and provide continuity over the years — "the forgetting curve". So policy is based more on hope, predictions, and lobbies, than true experience of what works and what really needs attending to.

Instead of responding to weak signals, we react only to big crises.

Buildings policy has tended to focus on construction, *not performance in use ...*

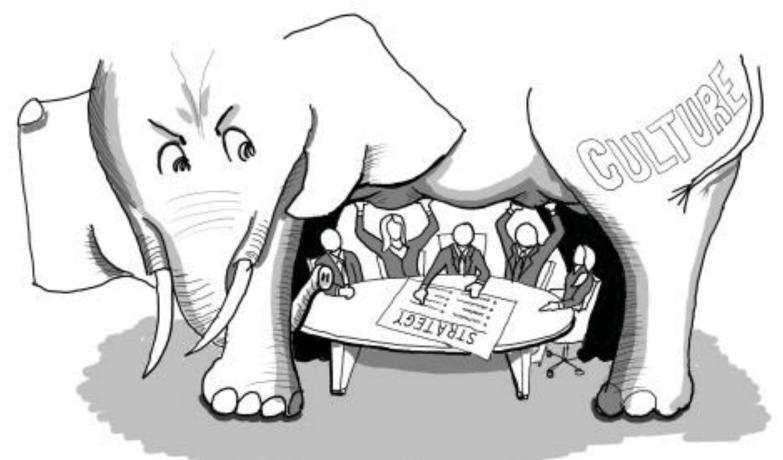


RT OF THE CONSTRUCTION TASK FORCE



The Green Construction Board

The elephant isn't in the room, IT IS THE ROOM!



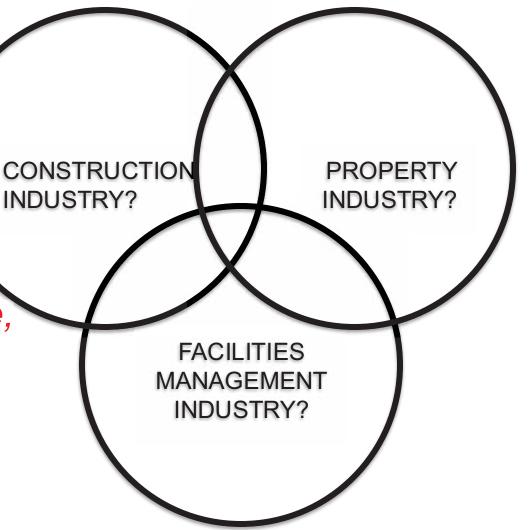
WE HAVE A SYSTEMIC PROBLEM: Blindness to performance in use It's not just the construction industry, it's the way we all go about things

Which industry and market is really responsible for building performance in use?

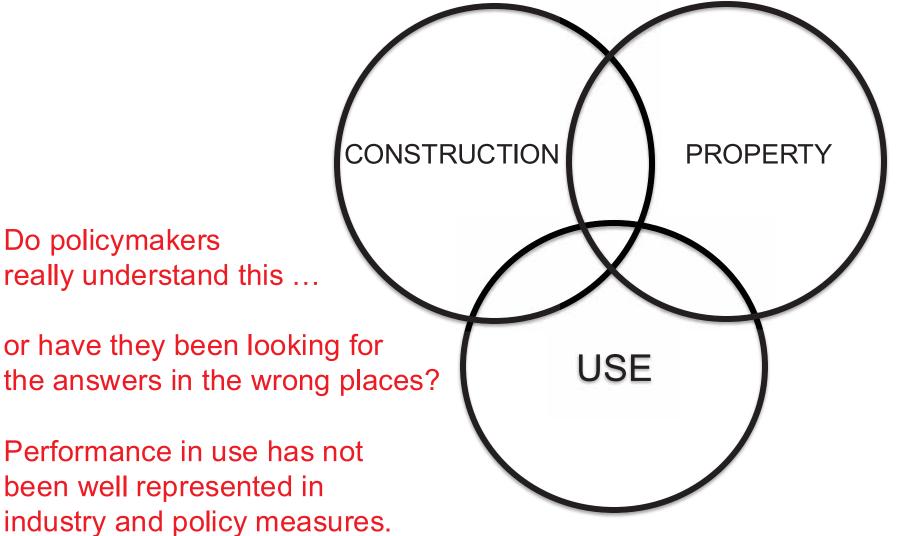
None of these: it's much more complicated than that.

The lack of traction is not a market failure, but a category error!

We need something more ...



There needs to be more shared territory, with much more emphasis on use



Sustainability raises challenging moral and ethical dilemmas

- Work 'after us' and for 'the other'.
- Intergenerational equity.
- Deferred impacts over long periods.
- Differential geographical and social impacts.
- Growing levels of uncertainty and unpredictability.

It needs vision, imagination, reflection and commitment

"[it] does not tempt us to be less moral than we might otherwise be; it invites us to be more moral than we could ever have imagined."

... MALCOLM BULL

RIBA Plan of Work 2013 let sustainability checkpoints be switched on and off! Fortunately the 2020 Plan doesn't.

Some general conclusions

- If we are to meet the challenges of sustainability, the role of the building professional has to change.
- The industry needs to focus not just on inputs and outputs, but in-use outcomes.
- We must close the feedback loop and initiate virtuous circles of rapid improvement, involving all players.
- This is a systemic problem: the perspective needs to be wider than buildings and construction alone.
- Building performance in use needs to become an independent and properly-resourced knowledge domain, and managed in the public interest.

This should have woken everybody up ... but I fear it is being interpreted far too narrowly



See for example this response by the Health & Safety Executive

Learn about the new Building Safety Regulator (BSR)



"The government is proposing changes to building safety law. These will protect people who live in high rise buildings and give new duties to the people who are responsible for the safety"

WE NEED MORE THAN THIS: The role of the building professional needs completely re-defining

- There's a big job to do, in making new and existing buildings more sustainable.
- We're short of money:
 we can't afford to spend it doing the wrong things.
- Our current procurement systems are not fit for purpose:
 we need to do things very differently.
- We can't change everything tomorrow ...
 but we can change our attitudes to what we do.
- It's not a question of whether we can afford to change:
 We can't afford not to!
- WHEN DO WE START?
 TODAY!

BREAK

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Oxford Brookes University 30 October 2024

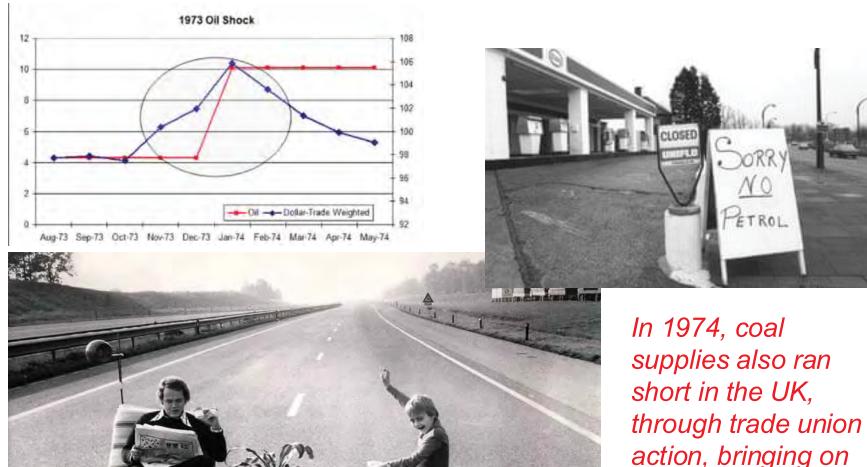
INSIGHTS FROM BUILDING PERFORMANCE EVALUATION STUDIES PART 2 Some findings and their implications

Bill Bordass

USABLE BUILDINGS

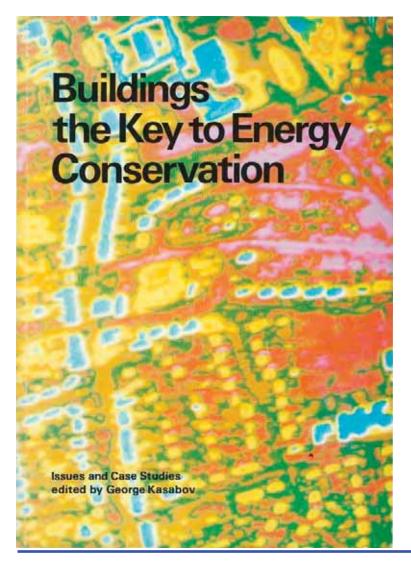
www.usablebuildings.co.uk

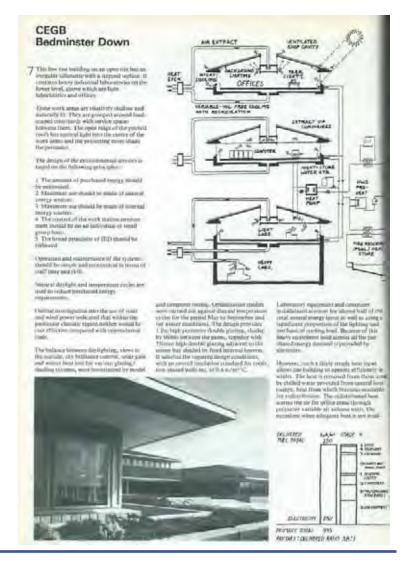
At the end of 1973, we had the oil crisis



action, bringing on the 3-day week and bringing down the Tory Government ...

RIBA Energy Group 1979 – 8 papers on issues, 50 Case Studies of low-energy buildings, with data





As did building-related ill-health The WHO recognised Sick Building Syndrome in 1982



Also identified as Tight Building Syndrome in the USA

but 10 years later, in 1990

Tales of the unexpected

Office buildings claimed to be energy efficient, in reality often fall short of their quoted performance because of simple calculation errors and unknown energy-consuming extras. Matthew Coomber reports.

BUILDING owners beware – your energy-efficient building may not be as efficient as you have been led to believe.

Bill Bordass, an independent energy consultant and something of a guru in the field of energy efficient design, claims many offices are touted as energy efficient, but turn out not to be on closer examination.

He is helping to prepare a series of case studies of energy use in offices as part of the Energy Efficiency Office's Best Practice programme.

The studies detail energy usage and cost figures for each

energy consumption elements missing or had recorded building areas much larger than that actually serviced," he says.

Errors in calculation had arisen either through mismeasurement of floor area or a failure to understand what constitutes the treated area, that is, the area of a building that consumes energy, in whatever form.

"We found that energy researchers have a tendency to look in great detail at where the energy goes, but will often ask somebody else for a building area." Usually rounded up or

Bordass says some people measure energy consumption by the whole building, some by building services only, and some by landlord's building services only. "This can produce great discrepancies when you come to measure the floor area and the devices properly," Bordass notes.

In addition, tenants can be confused about who pays for services, resulting in the doubling-up or omission of important elements of the energy bill.

The next problem concerns the assumptions that the people



... and in the USA

energy And Buildings

Energy and Buildings 21 (1994) 121-131

Two-to-one discrepancy between measured and predicted performance of a 'low-energy' office building: insights from a reconciliation based on the DOE-2 model

L.K. Norford, R.H. Socolow, E.S. Hsieh, G.V. Spadaro¹

Center for Energy and Environmental Studies, Princeton University, Princeton, NJ, USA

Received 1 February 1989; accepted in revised form 25 April 1994

Abstract

Computer models of building energy use, if calibrated with measured data, offer a means of assessing retrofit savings, optimizing HVAC operation (on- or off-line), and presenting energy-consumption feedback to building operators. The calibration process itself can pinpoint differences between how a building was designed to perform and how it is actually functioning. Our initial goal was to identify why the actual annual energy consumption of an office building was 325 kWh/m², over twice the predicted value of 125 kWh/m². Part of our effort to understand its performance involved calibrating a DOE-2 model prepared at the design stage. In the process, we formulated calibration guidelines and developed insights that may be of use to others. Of particular interest are the major sources of the wide discrepancy between predicted and actual energy use. Unanticipated tenant energy consumption, both during the day and the night, contributed 64% of the two-fold increase. Heating, ventilation and air-conditioning (HVAC) equipment operation beyond the expected 10 h per weekday contributed 24%. We attributed the remaining 12% to HVAC equipment not operating up to specification; building conductive heat loss in excess of the design-stage prediction; and minimum outdoor-air intake differing from the design value. The calibration process involved working on major input parameters independently of the others, then combining the results into one simulation. The calibrated model accounted for 94% of measured site energy for the building.

... and in Australia, though its NABERS system has improved things, starting in rented offices

Why good buildings go bad while some are just born that way

Dr Paul Bannister, Exergy Australia Pty Ltd

ABSTRACT

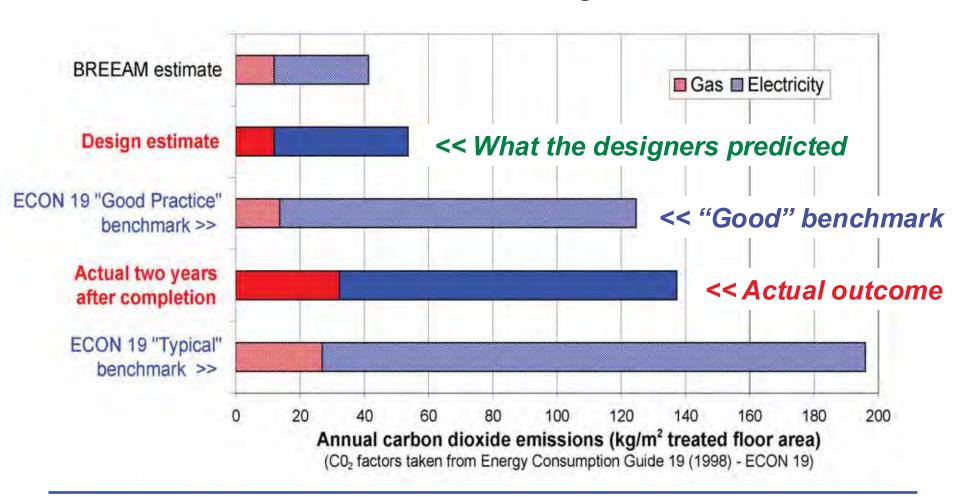
With the realisation that climate change is not going to be resolved by inaction or unrealised promises, the issue of actual building performance has become focal in today's commercial buildings sector. With this has come the genuinely problematic issue of delivering and operating buildings at levels of efficiency higher than have been achieved before.

While some argue that good design is all, those involved in operating buildings are generally aware that the issues of delivering and operating high-efficiency buildings are somewhat more complex. A building that has a good theoretical performance may not perform well in practice, while many lesser buildings may be easier to operate and improve.

In this paper, a range of issues that cause apparently well designed buildings to perform poorly are explored, with particular emphasis on the issues affecting base buildings under the Australian Building Greenhouse Rating scheme. These issues include items that can be seen as the responsibility of various participants in the supply chain, as well as many that are the product of numerous such participants. It is identified that delivering and operating high-efficiency buildings is a complex and multifaceted problem that requires a holistic rather than reductionist view of the building process. Some guidelines for more reliable delivery of efficient buildings are also provided.

BREEAM for offices was introduced in 1990, but performance gaps persisted...

Data from the winner of the Green Building of the Year Award 1996



BPE as real-world research (after Robson, 1993)

Solving problems NOT Just gaining knowledge Predicting effects **NOT** Just finding causes Robust results, actionable factors **NOT** Only statistical relationships Developing & testing services **NOT** Developing & testing theories Field **NOT** Laboratory Outside organisation **NOT** Research institution Strict time and cost constraints **NOT** R&D environment Researchers with wide-ranging skills **NOT** Highly specific skills Multiple methods **NOT** Single method Oriented to client NOT Oriented to academic peers Viewed as dubious by some academics **NOT** High academic prestige

Large samples are not necessary, if you understand the context.

Case studies of individual buildings tell stories

and can establish hypotheses that can be tested elsewhere.

Published POEs using simplified multiple methods: Some things we found in the twenty Probe studies 1995-2002

- New buildings often perform much worse than anticipated, especially for energy and carbon, often for occupants, and with high running costs, and sometimes technical risks.
- Design intent is not communicated well through the process; and designers and builders go away at handover.
- Unmanageable complication: the enemy of good performance.

- Buildings are seldom tuned-up and controls are a muddle. So why are we making things complicated?
- Modern procurement systems make it difficult to pay attention to critical detail. A bad idea when promoting innovation.

"The English spare no expense to get something on the cheap". ... NIKOLAUS PEVSNER



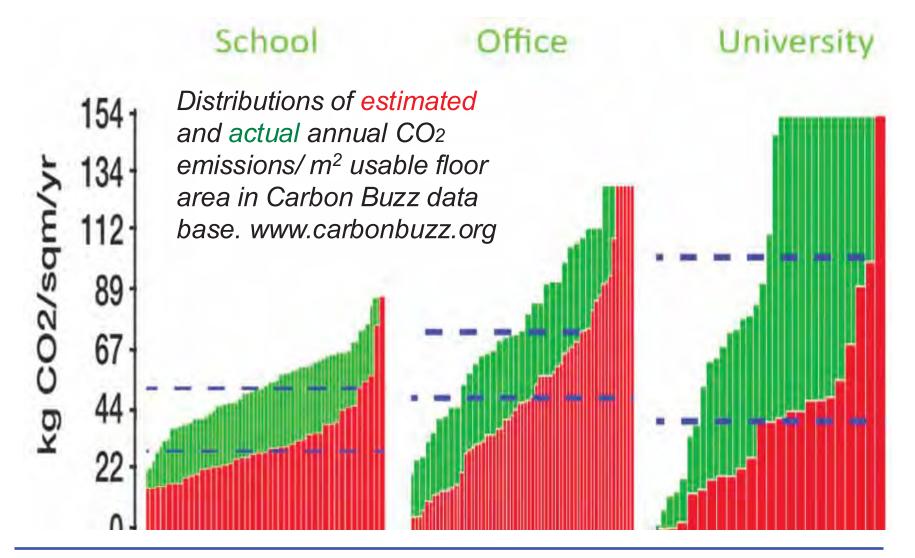
New non-domestic buildings:

Some strategic implications of the Probe POE findings

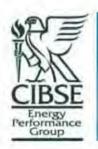
- They often perform much worse than anticipated, especially for energy and carbon, often for occupants, and with high running costs, and sometimes technical risks.
- Design intent is not communicated well through the process. SO ... Understand how buildings work in use, follow through after handover, and learn from the experience.
- Unmanageable complication:
 the enemy of good performance.
 SO ... Stop making buildings complicated in the name of sustainability and get the simple things right.
- Buildings are seldom tuned-up and controls are a muddle.
 SO ... Design to enhance usability and manageability.
- Modern procurement systems make it difficult to pay attention to critical detail. SO ... Change the processes.
- AND THEREFORE... Focus on in-use performance, communicate it clearly and manage it properly.



Evidence of UK performance gaps is now overwhelming; in some other countries too.



Even CIBSE admits it UK Chartered Institution of Building Services



CARBON BITES

From the CIBSE ENERGY PERFORMANCE GROUP

The Performance Gap

What is The Performance Gap?

There is significant evidence to suggest that buildings do not perform as well as anticipated at design stage. Findings from the PROBE studies (Post Occupancy Review of Buildings and their Engineering) demonstrated that actual energy consumption in buildings will usually be twice as much as predicted. This was based on post-occupancy reviews of 23 buildings previously featured as 'exemplar designs' in the Building Services Journal (BSJ) between 1995 and 2002. More recent findings from the Carbon Trust's Low Carbon Buildings Accelerator and the Low Carbon Buildings Programme have demonstrated that in-use energy consumption can be 5 times higher that compliance calculations. Both studies suggest that lack of feedback following occupancy is one of the biggest contributors to this gap. Another key factor is that calculations for regulatory compliance do not account for all energy uses in buildings. These calculations are commonly misinterpreted as predictions of in-use energy consumption, when in fact they are simply mechanisms for compliance with Building Regulations. Unregulated sources of energy consumption such as small power loads, server rooms, external lighting, etc, are rarely considered at design stage. Yet these typically account for more than 30% of the energy consumption in office buildings, for example.

The gaps occur in new housing too: a full 40 years after the 1973 oil crisis

Minister launches Hub-led project performance Ecologico March 201

A new project to examine the energy performance of new homes is unveiled today. The industry-backed project brings together leading housebuilders and industry experts to investigate the actual performance of homes and better understand how this compares to that expected by the original design. Communities and Local Government minister Rt Hon Don Foster MP announced a new £380,000 grant for



CLOSING THE GAP BETWEEN

DESIGN



AS-BUILT PERFORMANCE

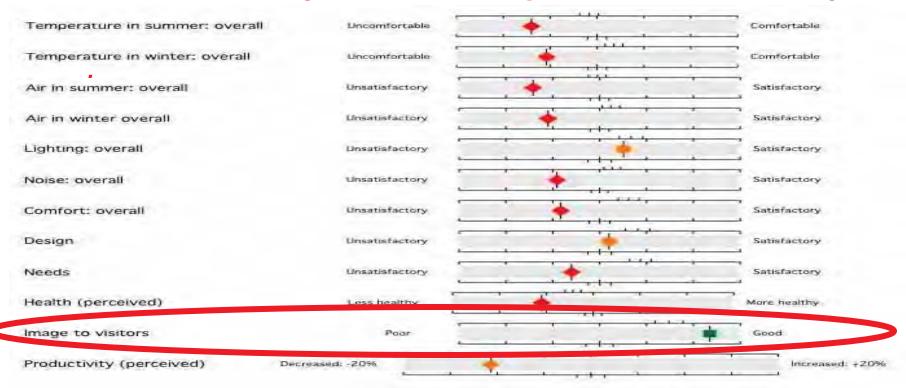
END OF TERM REPORT

July 2014



Performance gaps are not just for energy: occupant survey, multi-award-winning school\\\s

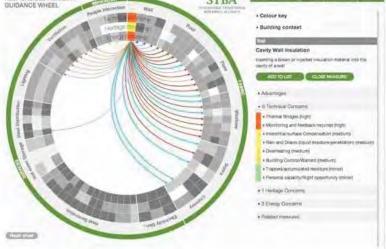
RED: below average; AMBER: Average; GREEN: Above average



"... the architecture showed next to no sense. It leaked in the rain and was intolerably hot in sunlight. Pretty perhaps, sustainable maybe, but practical it is not." ... STUDENT

The gaps are not just for new buildings: Knowledge base for retrofit







SOME CONCLUSIONS

Industry and policy lack understanding of traditional building performance.

Lack of connection between research intelligence and guidance procedures.

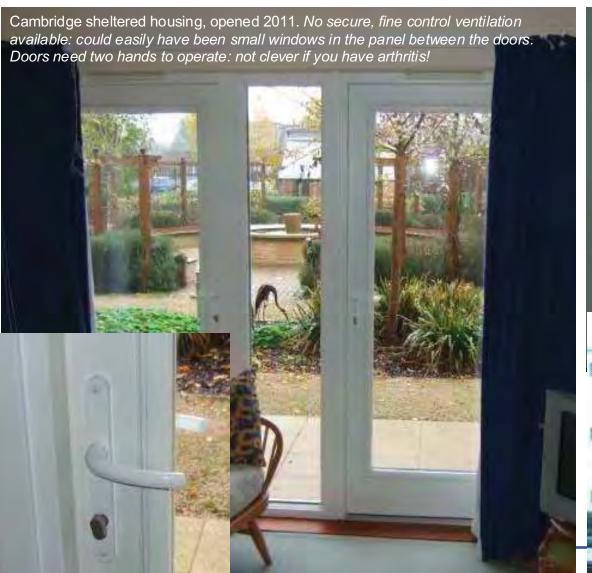
Significant uncertainty in application of models and software.

Some methods used are inappropriate.

A systemic approach is necessary to avoid unintended consequences.

There are good opportunities, but some will need to be developed using a rather different basis and structure.

Simple dysfunctions in recent buildings: Poor window design, leading to overheating





Sheffield student housing, new circa 2007.

Tilt and turn windows locked off by management, owing to concerns about possible suicides.

Room can overheat in February, let alone summer.

DANGER

Do Not Force This Window Open The Opening Is Restricted For Reasons Of Safety

... and widely dysfunctional controls



Usability criteria	Ranking (controller as	supplied) Excellent
Clarity of purpose	•	
Intuitive switching	•	
Labelling and annotation	•	
Ease of use		
Indication of system response		
Degree of fine control	•	



This control for lighting has clear switching with four settings clearly illuminated, plus an off setting. The numbers by the setting are arbitrary.

Apart from the numbering, the switch is not labelled as to what it does. The red light for setting 1 is on the far left of its button, hinting that there be more than one stage for each setting. Is the off button for system off, or does it apply to each of the four stages in turn? Does the vertical button to the right raise or lower the lighting generally, or on each setting? In the absence of clear annotation, the user is forced to experiment.



Usability criteria	Ranking (controller as supplied) Poor Excellent
Clarity of purpose	
Intuitive switching	
Labelling and annotation	
Ease of use	
Indication of system response	•
Degree of fine control	

This controller is clearly a control device for ventilation. The knob at the lower left appears to offer control over a setpoint (presumably for temperature), against an arbitrary scale of plus or minus. In the absence of controller feedback, the user would need to learn the settings by experimentation. The function of the knob on the right is clearer, with three fan speed-settings, but is it for room ventilation or a fan in a heating/cooling unit? Probably the latter, as experience has forced the facilities manager to append a label telling users not to switch off the fan.

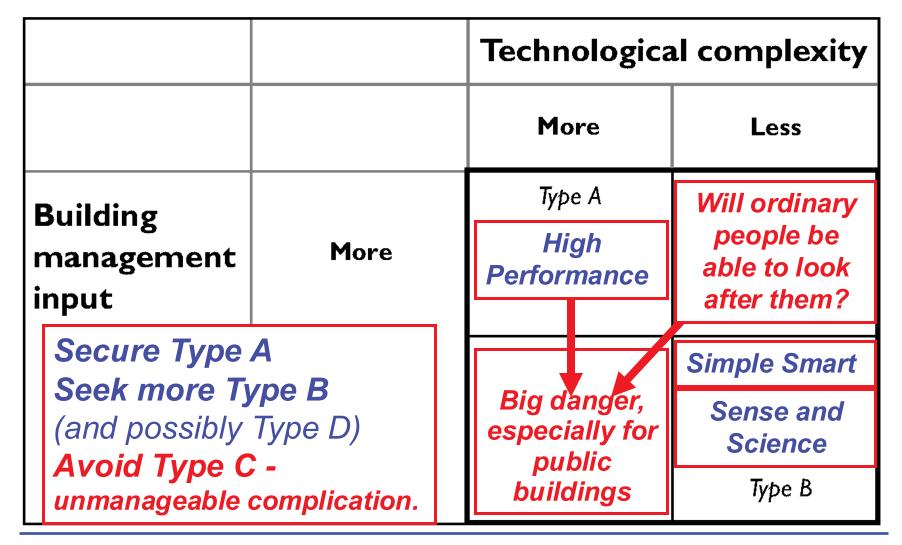
"we sell dreams and install nightmares" – CONTROLS SUPPLIER



Technology - management interactions: conclusions from the Probe studies of public and commercial buildings and confirmed by later work

		Technological complexity	
		More	Less
Building management input	More	Type A Effective, but often costly	Type D Rare, not replicable?
	Less	Risky with performance penalties Type C	Effective, but often small-scale Type B

Technology - management interactions: conclusions from the Probe studies of public and commercial buildings and confirmed by later work

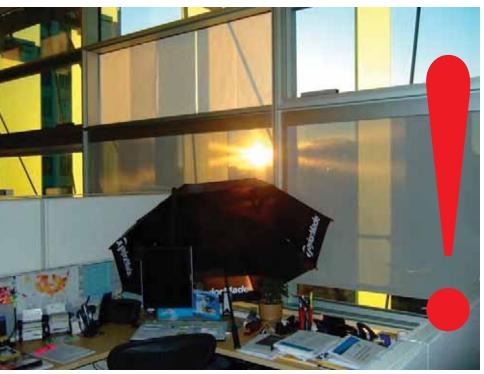


Probe conclusions: Less can DO more



Controls, manageability and usability need much more attention at all stages

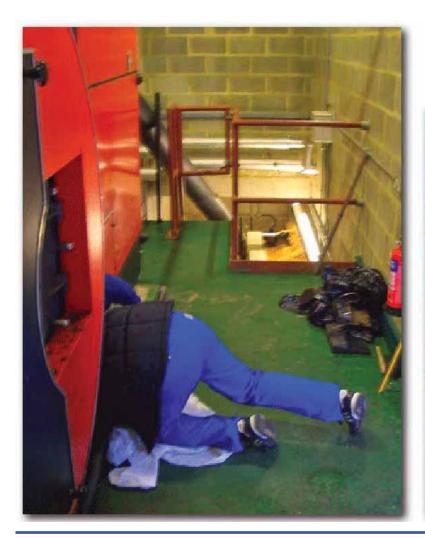


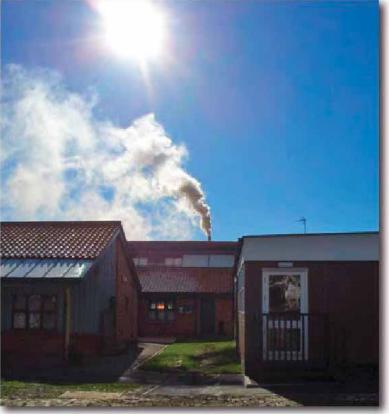


"An intelligent building is one that doesn't make its occupants feel stupid"... ADRIAN LEAMAN

"We sell dreams and install nightmares"... BMS SUPPLIER

Don't procure what you can't afford to manage





In spite of these insights from the 1990s, complication has burgeoned this century

- Technical complication
- Legislative complication
- Contractual complication
- Bureaucratic complication
- Tick-box procedures: feature creep
- Complication for building users and managers

So less money to spend on basics



And the complication disease has spread to housing too!

NOTHING JOINS UP PROPERLY!

"Complexity is profitable, [it] makes people believe you understand it."

JON DANIELSSON

Examples of unmanageable complication in domestic buildings ...

SIGMA HOUSE, BRE (illustrated)

- Extensive feedback from occupants, including comfort, ergonomics, space.
- Complicated, confusing and unreliable technologies and renewables.
- Energy use much higher than predicted.

ELMSWELL, ORWELL

- Two-thirds of residents could not programme their thermostats.
- Mechanical ventilation with heat recovery was present, but 95% of people had windows open in winter.
- Design air change was 0.5 to 1 ac/h.
 One open window could provide 17 ac/h!



So once more ... Some conclusions from TSB-IUK Building Performance Evaluation programme 2010-14

Significant problems with integrating new technologies, especially configuring and optimising BMSs. Insufficient thought given to how occupants will use them.

"Controls are something of a minefield."

Tendency to make control of heating, lighting and renewable energy systems over-complicated. The one air source heat pump had operational issues in cold weather.

Problems with automatic window controls.

Multiple systems fighting each other e.g. cooling vs heating, different heating systems jockeying for control.

Maintenance, control & metering problems, especially with biomass boilers, PVs and solar heating.

Innovate UK
Building Performance Evaluation Programme
Early Findings from
Non-Domestic Projects



NOW HALF A CENTURY AFTER THE 1973-74 OIL CRISIS

... and now in our **CLIMATE** and **ENVIRONMENT EMERGENCY**

In spite of very recent developments, many designers still don't have much of a clue about how buildings use energy, or indeed perform in many respects, and what really needs doing about it.

THIS IS A SCANDAL!

BREAK

www.usablebuildings.co.uk

Oxford Brookes University 30 October 2024

INSIGHTS FROM BUILDING PERFORMANCE EVALUATION STUDIES PART 3 A possible future

Bill Bordass

USABLE BUILDINGS

www.usablebuildings.co.uk

"The house is on fire" GRETA THUNBERG

- We must save energy and carbon in a hurry embodied not just operational ... and remember.
- this is but a small but essential part of what we need to do to improve the environment.
- We need more thinking and less stuff; and
- to make much better use of what we already have.

Much of what we have got used to, we're not necessarily entitled to.

If you wanted to improve building performance in use, what would you do ...

A. Focus on building performance in use?

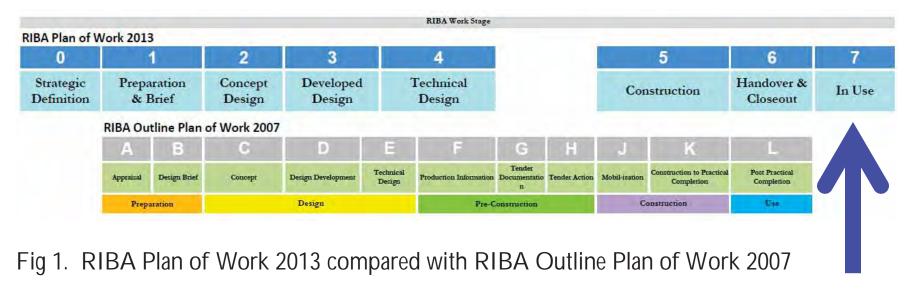
OR

B. Do lots of other things and hope that performance will improve ...?



Why have we been barking up the wrong tree? Why has actual performance not been the target?

A glimmer of hope: Stage M came back! as Stage 7 in the RIBA Plan of Work 2013 and 2020



And of course some universities are becoming more active - with Oxford Brookes one of the leaders.

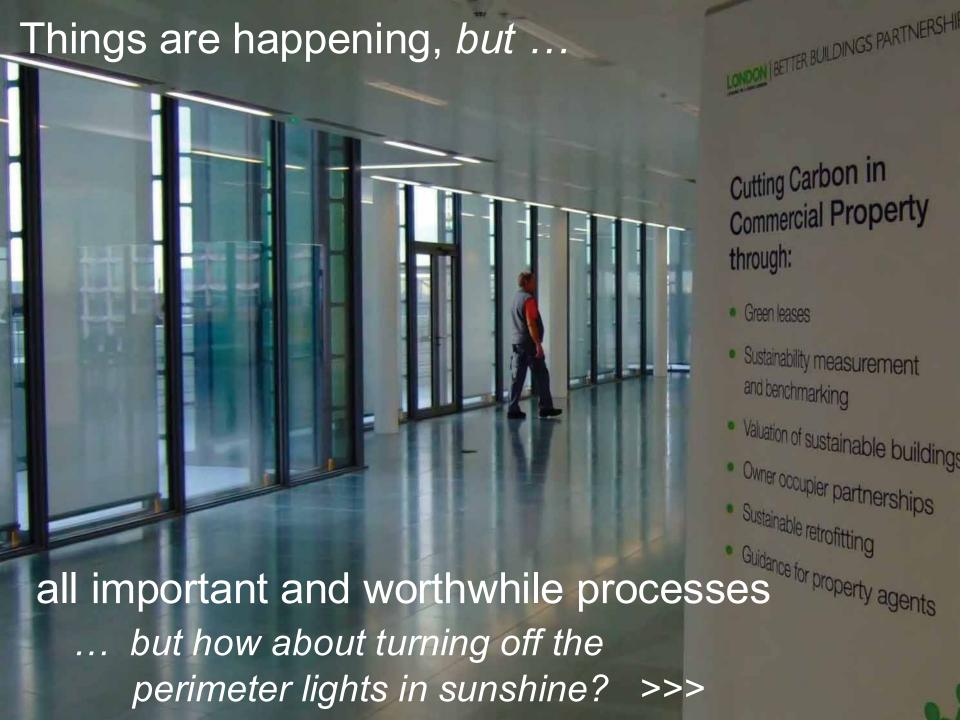
But most design professionals (particularly those in the larger firms) still get very little exposure to how their buildings actually work.

Changing the way we do things

- Many construction-related institutions require their members to understand and practice sustainable development.
- How can members do this unless they understand the consequences of their actions? *The real outcomes.*
- If they don't, they are working outside their region of competence ...
- or in other words, not acting in a fit manner for a professional!

SO HOW ABOUT?

- Changing attitudes to the nature of the job.
- Re-defining perceptions of the professional's role, to follow-through properly and to engage with outcomes.
- Closing the feedback loop rapidly and efficiently.
- Making much more immediate, direct and effective links between research, practice and policymaking.



Our proposed sticky interventions: seeding things with potential to snowball over time

Cultural adaptations, not just technical "solutions".

To create virtuous circles of continuous improvement.

MAKE IN-USE PERFORMANCE CLEARLY VISIBLE

In a way that motivates people to strive to improve it.

This needs a well-informed technical infrastructure to help the plethora of different systems to converge, particularly for energy and carbon.

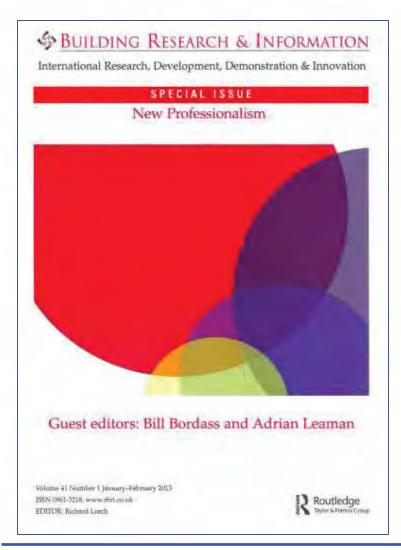
CONSOLIDATE THE KNOWLEDGE DOMAIN

Develop building performance as an independent knowledge domain, to gain the evidence and authority to inform practice and policymaking.

REVIEW PROFESSIONAL ETHICS AND PRACTICES

A shared vision for building-related professionals to work in the public interest and engage properly with outcomes: NEW PROFESSIONALISM

New Professionalism: getting started Principles anyone can adopt tomorrow



PROVISIONAL LIST DEVELOPED WITH THE EDGE ETHICS AND CONDUCT:

- Be a steward of the community, its resources, and the planet. Take a broad view.
- 2. Do the right thing, beyond your obligation to whoever pays your fee.
- Develop trusting relationships, with open and honest collaboration.

ENGAGEMENT WITH OUTCOMES:

- 4. Bridge between design, project implementation, and use. Concentrate on the outcomes.
- Don't walk away. Provide follow-through and aftercare.
- 6. Evaluate and reflect upon the performance in use of your work. Feed back the findings.
- 7. Learn from your actions and admit your mistakes. Share your understanding openly.

THE WIDER CONTEXT:

- 8. Seek to bring together practice, industry, education, research and policymaking.
- 9. Challenge assumptions and standards. Be honest about what you don't know.
- 10. Understand contexts and constraints. Create lasting value. Keep options open for the future.

New Professionalism: more recent progress Morrell report for the Edge, second edition Jan 2020

The report focuses largely on the role of the institutions: *Top Down*.

Key themes: Ethics, Education, Knowledge, Collaboration.

We also need two complementary approaches, to gather momentum:

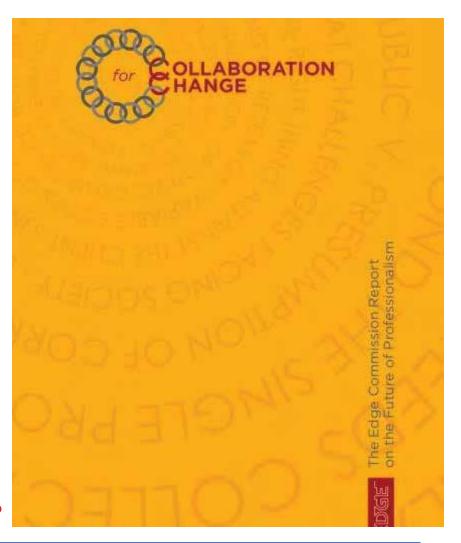
Bottom-up:

The individual, e.g. adopting the ten points.

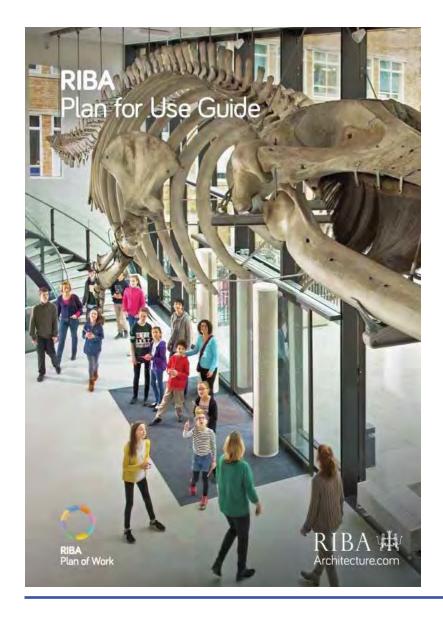
Middle-out:

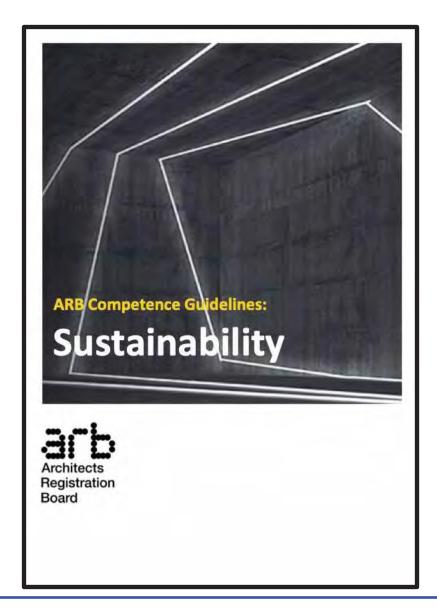
At organisational and practice level.

TIME FOR A HIPPOCRATIC OATH for ALL BUILDING PROFESSIONS?



Architectural response at last: Apr+Aug 2021





ARB – Architects Registration Board Sustainability Competence Requirements 2021

A. ETHICS AND PROFESSIONALISM:

- SA1. Climate science; SA2. Resilience, mitigation, adaptation;
- SA3. Sustainable regenerative solutions and ethical sourcing;
- SA4. Maintain knowledge of key legislation; **SA5. Share building performance data**.

B. SUSTAINABLE DESIGN PRINCIPLES:

- SB1. Relationships between buildings, settlements, communities, climate. Design LZC;
- SB2. Social sustainability and value; SB3. Biodiversity, access to green infrastructure;
- SB4. Retrofit and Fabric First Passive Design Daylight Renewables LCA and LCC
- WLC and Low embodied carbon design Water cycle, demand, supply, and reduction.

C. ENVIRONMENTAL AND BUILDING PHYSICS.

SC1. Temperature, humidity, sound & light; SC2. Comfort, IAQ & energy; SC3. Calculate operational and embodied energy and carbon SC4. Do POE/BPE and understand gaps.

D. CONSTRUCTION TECHNOLOGY.

SD1. Embodied carbon: resource & **performance** implications; SD2. Airtightness, thermal integrity; **SD3. Performance of energy systems**; SD4. Circular economy principles.

Achieving projects that work better in use: Soft Landings antecedent to RIBA Plan for Use

Augments the duties of the design and building team, (and of client representatives), especially:

- During the critical briefing stage.
- With closer forecasting of building performance.
- With greater involvement with users before and after handover, and onsite presence during settling-in; and
- including monitoring and review for the first 3 years of use.

Soft Landings can:

- Be used on any project, in any country, with any procurement route.
- Provide a fast track to raising building performance.
- Help to provide more customer focus for the industry.
- Improve client relationships and user satisfaction.
- Build recognition that some debugging is to be expected.

It is primarily about a change in attitude.
It needs champions to take it forward - The new professionals: YOU!

Soft Landings: converging onto good outcomes The Five Stages in the Framework (July 2009)

- Inception and Briefing
 Appropriate processes.
 Assigned responsibilities.
 Well-informed targets.
- Design development and expectations management.
- 3. Preparation for handover better operational readiness.
- **4. Initial aftercare** *Information, troubleshooting, fine tuning, training.*
- **5.** Longer-term aftercare monitoring, review, independent POE, feedback and feedforward.



Soft Landings: providing the "golden thread" Key findings from its application 2009-2022

STAGE 1 – INCEPTION AND BRIEFING

Client leadership is key.

Champions need to be designated.

STAGE 2 – DESIGN AND CONSTRUCTION

A question of attitude – no additional costs.

Regular reality-checking is essential.

Clients must not drift off – too often they do.

STAGE 3 - PREPARATION FOR HANDOVER

Dialogue with occupiers+operators needs more care.

STAGE 4 – INITIAL AFTERCARE typically Year 1
Difficult for contractors not to revert to type.
Helps to have a client budget for fixing things quickly.

STAGE 5 – LONGER TERM AFTERCARE Years 2+3

Needs some independent, disinterested input.
Needs funding outside the building contract.

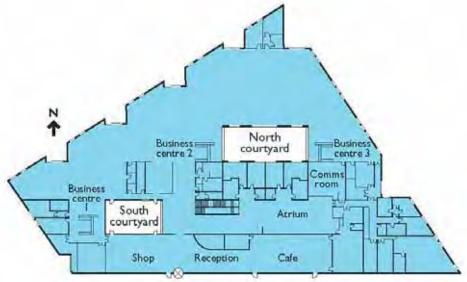


the SOFT LANDINGS FRAMEWORK

for better briefing, design, handover and building performance in-use



Pioneer example by research team members: National Trust Heelis Building, Swindon









Scheme design by Feilden Clegg Bradley Studios (architects), Max Fordham (building services), Adams Kara Taylor (structural). Completed 2006.

Design intent to reality: if expectations are not constantly reviewed, credibility gaps will open up

DESIGN ESTIMATES NOT SET CLEARLY OR REALISTICALLY:

- Little or no transparency between design estimates and in-use outcomes.
- Not everything is counted: only normal "regulated" services in typical spaces.
- Estimates are too optimistic, e.g. no night loads, perfect control.
- A policy concentration on carbon has drawn a veil over underlying energy performance.

SLIPPAGE DURING DESIGN AND CONSTRUCTION:

- Design does not get into areas of critical detail, or understand the users.
- Changes to design and client requirements, vandal "Value Engineering".
- Changes during construction and commissioning: negotiations, substitutions, build quality, systems, deployment of controls, delays.

SLIPPAGE AFTER COMPLETION:

- No follow-through, initial aftercare, fine-tuning, monitoring, or feedback.
- Fitout changes and clashes.
- Spilt responsibilities: developer/owner, landlord/manager/tenant, outsourcing.
 Principal/agent problems. Procurement of controls and FM services.
- Unintended consequences and revenge effects, technical and management shortcomings, controls problems, poor user interfaces, default to ON.

DESIGN INTENT NEEDS MANAGING THROUGH THE PROCESS AND ON INTO USE

Managing expectations with Soft Landings: Sustainability matrix approach used by the Heelis team

Sustainability Matrix: Offices

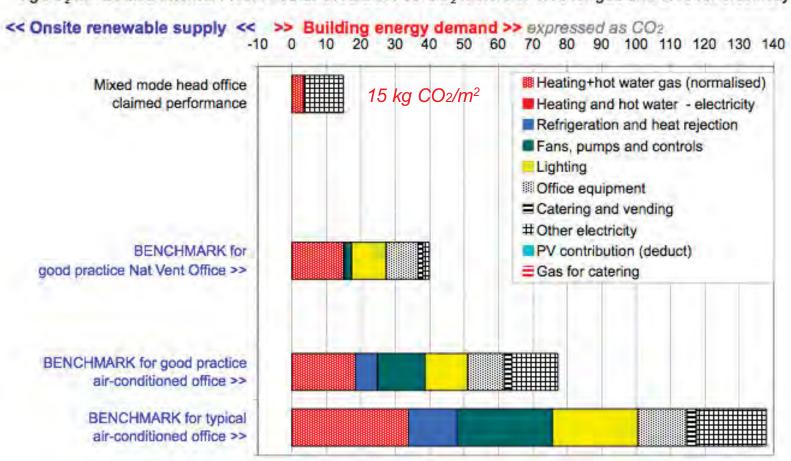
Feilden Clegg Bradley Architects LLP ©

Operational Energy Consumption and CO² Emissions

			 -		·
	1. GOOD PRACTICE	2. BEST PRACTICE	3. INNOVATIVE	4. PIONEERING	NOTES
1. CO ² Emission Target	40kgCO²/m²/yr	30kgCO²/m²/yr	15kgCO²/m³/yr	"Carbon neutral" 0kgCO2/m	Industry standard EEO targets
	,		,	20kWhr/m²/yr	Industry standard EEO targets
3. Electrical Load Target			,	25kWhr/m²/yr	Industry standard EEO targets
4. U Values: Wall Average Window Roof Ground Floor	f 0.2	1.8 0.18	1.4 0.15	0.9 0.1	good practice=current building regulations pioneering=Bedzed values
5. Airtightness	<10m³/hr/m²		<5m³/hr/m²	<3m³/hr/m²	All measures require careful attention to details and monitoring construction.
	possible. Mechanical	automatic openers, mechanical	Mechanical ventilation with heat reclaim in winter and BMS controlled natural ventilation in summer.		BMS with manual overrides preferable on all windows.
7. On Site Energy Generation		WOs.	cores. Cost effective PV installation using PVs to shade rooflights. Gas		Potential 50% grant available from DTI for wolar water heating, up to 65% for PV installation.
			100% of office space daylit to BS8206 part 2	1	Ensure prevention of solar heat gain/glare by building form/shading systems
3 3	Low energy fittings throughout.	detectors throughout building. No dimming.	and BMS override.		Personalised controls strongly recommended by Rob Jarman
	refrigerants in high efficiency comfort cooling/air conditioning systems.	automatic window vents.	high internal heat gains.	heat gains.	where cooling is required and provide upgrade path for entire building.
Structural Materials	engineered to minimise	GGBFS in concrete. Use recycled steel.	concrete but retaining concrete	All timber structure with thermal mass provided using minimum amount of concrete.	NB. Rob Jarman particularly keen on use of timber for low embodied energy

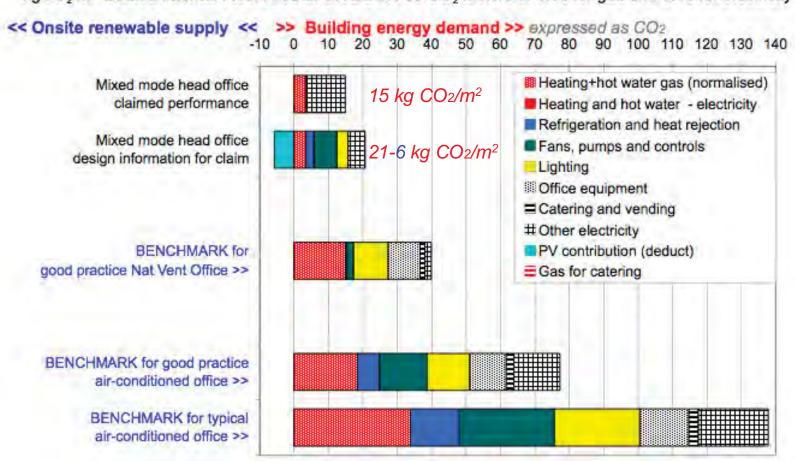
1: the design claim, as published

Annual CO₂ emissions of energy use in a low-energy office building



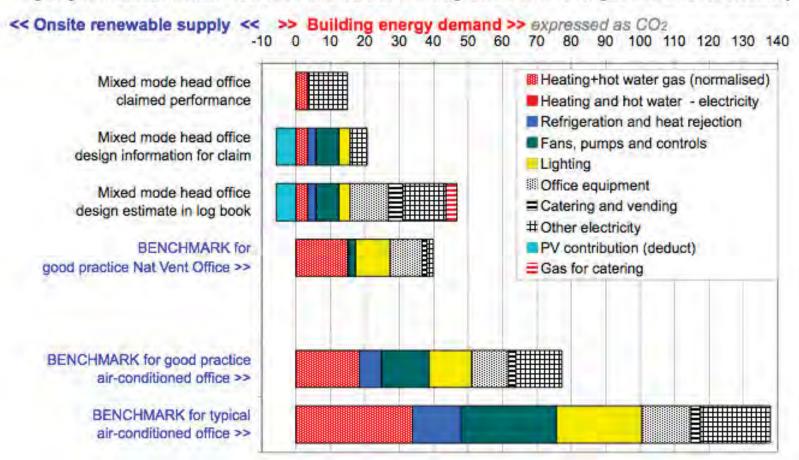
2: the basis for the design claim

Annual CO₂ emissions of energy use in a low-energy office building



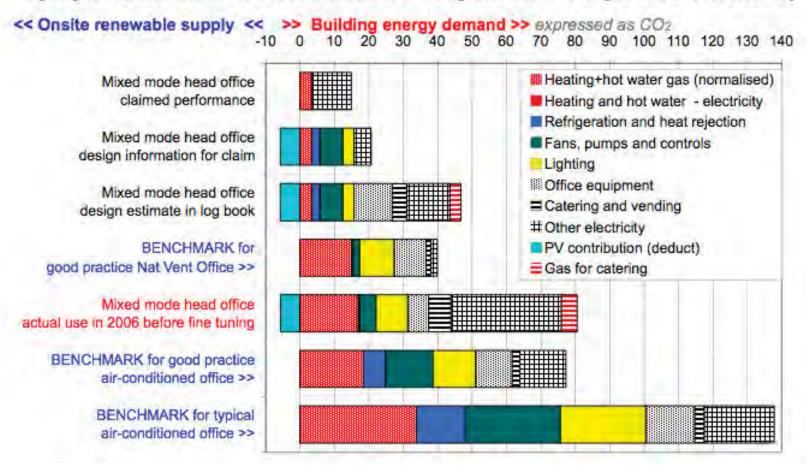
3: what it said in the log book supplied at handover

Annual CO₂ emissions of energy use in a low-energy office building



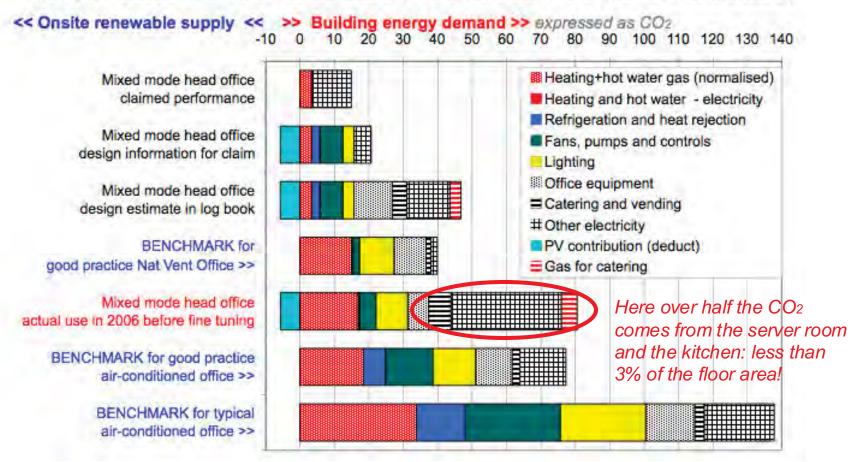
4: actual performance in use, before fine tuning

Annual CO₂ emissions of energy use in a low-energy office building



5: it's not all bad news, and the feedback is vital

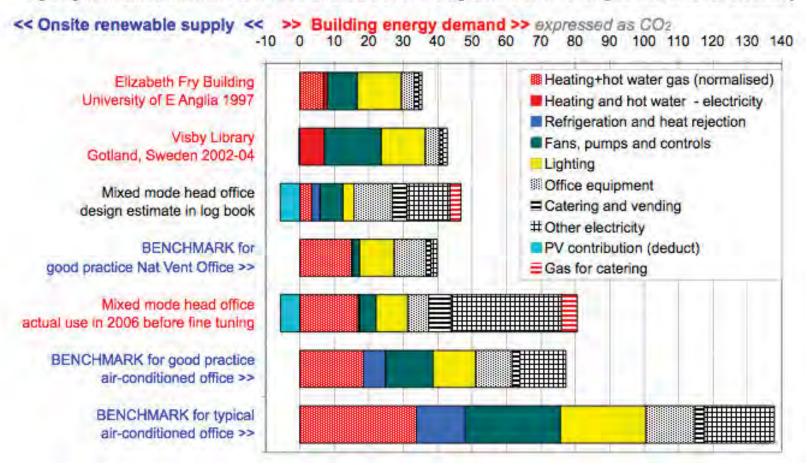
Annual CO₂ emissions of energy use in a low-energy office building



We must learn from the fine structure:

6: how it relates to two other low-energy buildings

Annual CO₂ emissions of energy use in a low-energy office building



Soft Landings Stage 3: Preparation for handover

- A change in concept:
 - Handover becomes an event within an extended *Finish* stage, not the point at which the design and building team sign off and run away.
- **Preparation for operational readiness** includes not just the static and dynamic commissioning of the fabric and building services, but much closer engagement with the occupier's move-in and their management and maintenance team, *if they have one.*
- Preparation for aftercare, with representatives of the design and building team on site after handover.
 The time allocation depends on the size and complexity of the project it might be one person for half a day a week or less, or much more.
- If there is unfinished business, e.g. owing to a forced early handover, then Soft Landings makes it much easier for the *golden thread* to be taken through into STAGE 4: initial aftercare & fine tuning.

Early appointment of a facilities management team is not enough, they also need to be brought into the process deliberately.

Soft Landings Stage 3: Preparation for handover



Section 3: Operating and Maintenance Instructions

CRITERION 5 – PROVIDING INFORMATION

82 In accordance with Requirement L1(c), the owner of the building should be provided with sufficient information about the building, the *fixed building services* and their maintenance requirements so that the building can be operated in such a manner as to use no more fuel and power than is reasonable in the circumstances.

Building log-book

83 A way of showing compliance would be to produce information following the guidance in CIBSE TM31 Building Logbook Toolkit³². The information should be presented in templates as or similar to those in the TM. The information could draw on or refer to information available as part of other documentation, such as the Operation and Maintenance Manuals and the Health and Safety file required by the CDM Regulations.

84 The data used to calculate the *TER* and the *BER* should be included in the log-book.

It would also be sensible to retain an electronic copy of the input file for the energy calculation to facilitate any future analysis that may be required by the owner when altering or improving the building.

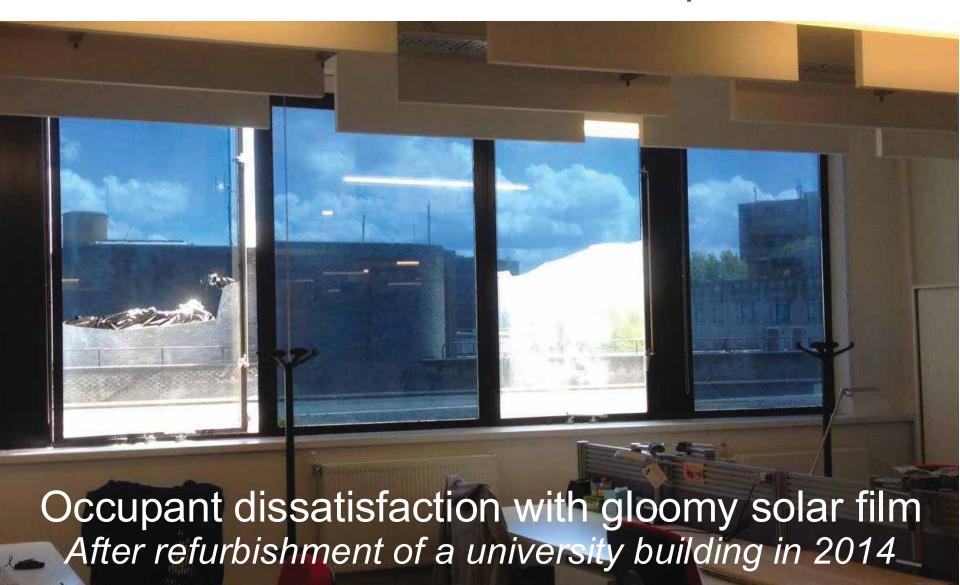
Soft Landings Stage 4: *Initial aftercare*

- Design and building team members visit regularly: who and how many visits will depend on project.
- They need a home in the building where they are visible to occupants, and not hide in the site hut.
- They explain the building to the users, in simple guides and in one or two introductory events.
- They help the management to take ownership, the occupier must take the initiative, not stand back.
- They keep people informed, e.g. via a newsletter on the organisation's website, e.g. alerting to any problems.
- Troubleshooting and fine tuning can be undertaken, the best insights have been where SL team members do some of their own work in the building and get first hand experience of its facilities.

FEEDBACK: Contractors find it difficult to engage properly.

Aftercare priorities are different from just dealing with snags and defects.

Without aftercare, designers may never learn from unintended consequences



SOFT LANDINGS FOR SCHOOLS Case Studies



Feedback from use of the Soft Landings Framework in new schools

Edited by Mike Buckley, Bill Bordass and Roderic Bunn

BSRIA BG 9/2010

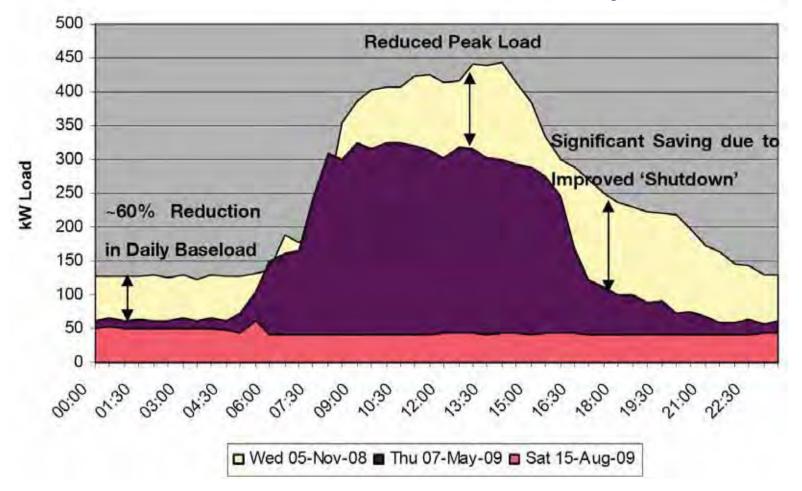
Research funded by Technology Strategy Board



Downloadable free from www.usablebuildings.co.uk .

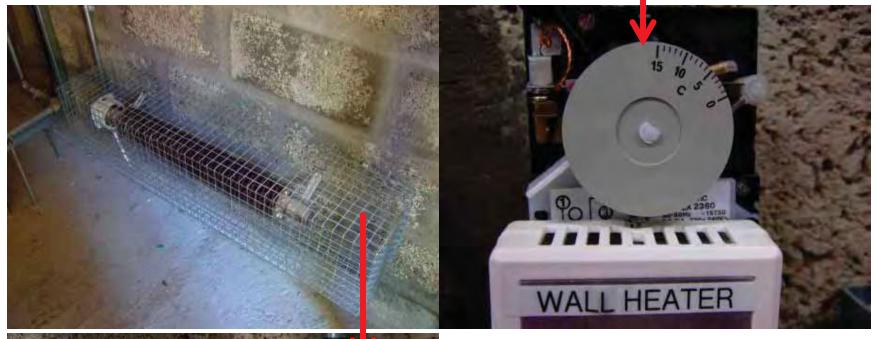


Follow-through aftercare often pays for itself Intervention in a new secondary school



Saving over £ 50,000 p.a. in electricity bills: avoid default to ON

Stages 4+5 can trap unintended consequences: Example: sprinkler frost protection in a primary school





In 2008-09, this frost thermostat (improperly set at 17° C on installation) energised the wall heater in the sprinkler pump room. Over a year, this wasted more electricity than the wind generator (intended to offset the entire building's annual heating energy use) produced.

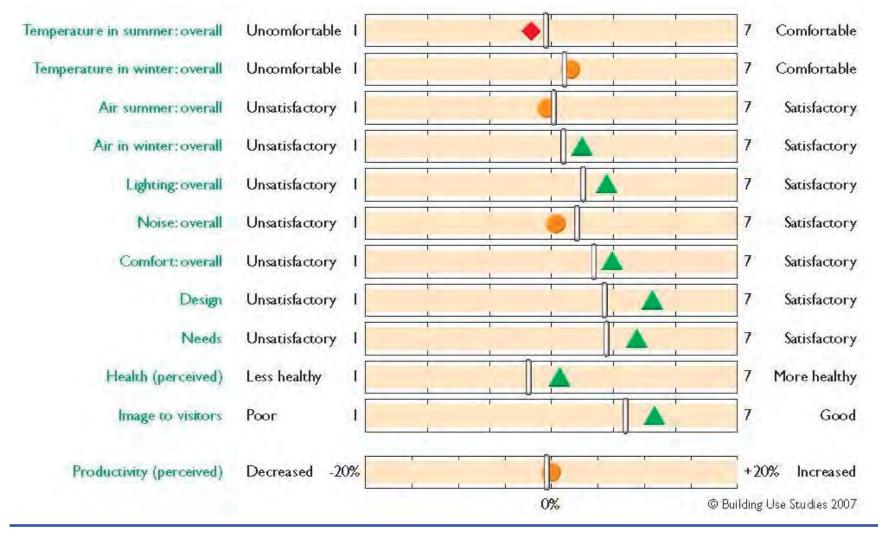
Soft Landings Stage 5: Monitoring, evaluation and feedback

- Extended aftercare period, typically two or three years.
- Occupiers must take ownership and do most of the monitoring themselves. They may need motivating.
- Independent post-occupancy evaluation (POE) can be included, e.g. for occupant surveys, energy analysis & structured discussions. Independent review & benchmarking can be helpful and reassuring.
- The findings can be fed through rapidly, e.g. to fine tune the systems, refine use and operation of the building and plan upgrades.
- The learning can also be spread much more widely, via the people and organisations involved, and beyond.

FEEDBACK: Often this has needed external funding. How can we make it routine? The value that can be added is enormous.

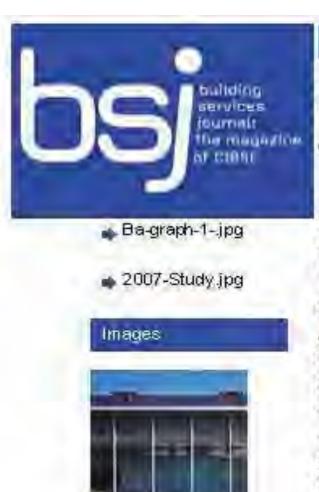
We can't afford not to do it; and it can be done with a light touch.

BUS questionnaire survey at Heelis



SPREADING THE WORD:

Heelis designers report back in public



Building Analysis

So, how are you doing?

November 1910

Heelis, the National Trust's HQ in Swindon, is two years old. Senior engineer at Max Fordham Guy Nevill, who helped design it, takes a look at how it's been performing

By Guy Nevill

When the National Trust decided it needed a newheadquarters to bring together staff from four different sites around the country, sustainability was a big part of the brief. The newbuilding, Heelis, has now been in use for two years, so it is a good time to review how it is performing.

The Heelis complex, which covers about 7000m2 and accommodates 470 people, was designed by architect Feilden Clegg Bradley with Max Fordham as M&E consultant. The site in Swindon once formed part of Isambard Kingdom Brunel's Great Western Railway Works. The total cost was £16,73 million.

GAINING CLIENT CONFIDENCE: Heelis FM comments in 2007

Adams educated the staff on what to expect from their new home. "We told users not to expect stable conditions. We call it a 'layers building' as it won't suddenly react to changes in weather conditions, but take a while to heat up and cool down. So we remind people in September to bring in a cardigan.

"In the Autumn, when the outside temperature drops overnight, the building won't necessarily react immediately. So out come the cardies. "Comfort has been better in year two as the building has settled into a pattern. People are far more used to how the building's systems work. The biggest problem is managing expectations about what the building will do in summer.

"We commissioned Max Fordham to carry out monitoring and fine tuning in the first two years. We have a good relationship with the design team — it's been fantastic."

Feeding forward in phased projects:

Window control improvements at Cambridge Maths building

>>>

PHASE 1

- Difficult to understand
- Some poorly located
- Remote control problems

PHASE 2

- Improved, custom design
- Better located
- Not yet perfect





Feeding forward between projects: National Trust to Woodland Trust









Soft Landings: Everybody can win

- Better communication, proper expectations management, fewer nasty surprises.
- More effective building readiness. Less rework.
- Natural route for feedback and Post-occupancy evaluation, to improve the product and its performance in use.
- Teams can develop reputations for customer service and performance delivery, building relationships, retaining customers, commercial advantage.
- Vital if we are to progress towards more sustainable, low-energy, low-carbon, well-liked buildings and refurbishments, *closing the credibility gaps.*

SO WHAT IS STOPPING US?

- ATTITUDES: Everybody needs to be committed, starting with the client perhaps the biggest obstacle. The "golden thread" needs to be put in place.
- PROCESSES: There is a learning curve to pay for (probably best from marketing budgets), and the feedback has to be managed.
- TECHNIQUES: Independent POE surveys cost money (but not much).
- CAPACITY: We need facilitators, investigators, troubleshooters and fixers.
- MONEY: Particularly allocation for tune-up etc. after practical completion.
- IMAGINATION: Often constrained by burgeoning bureaucracy!

IN FUTURE: Moving from design for compliance to *Design for Performance*



OUR RESOURCES

OUR MEMBERS

Design for Performance

The Design for Performance Project is an industry initiative led by Verco and including BSRIA, Arup and the Usable Buildings Trust (UBT), and supported by the BBP, which aims to change the way we design new office developments in the UK. The project looks abroad to the hugely successful Australian NABERS Commitment Agreement and explores the applicability and opportunity of developing and testing such a framework in the UK.

The energy efficiency of new offices in the UK is subject to Building Regulations Part L and represented in market transactions by Energy Performance Certificates (EPCs). Developers, owners and occupiers of new and refurbished buildings might reasonably expect that these mechanisms will produce a building that is energy efficient in operation. However, both focus on design and technology that improves predicted building performance, not on achieving directly measureable improvements in performance in-use.

The consequence has been a design-for-compliance culture, and a disconnect between the regulatory framework and the influence it has on the energy use and associated carbon emissions it is supposed to be limiting – the so-called 'Performance Gap'. Voluntary







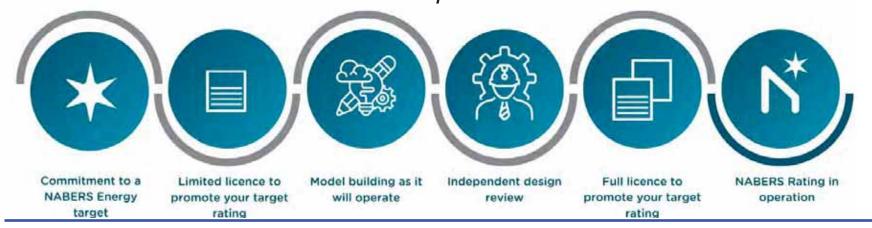
DESIGN FOR PERFORMANCE

A new approach to delivering energy efficient offices in the LIK

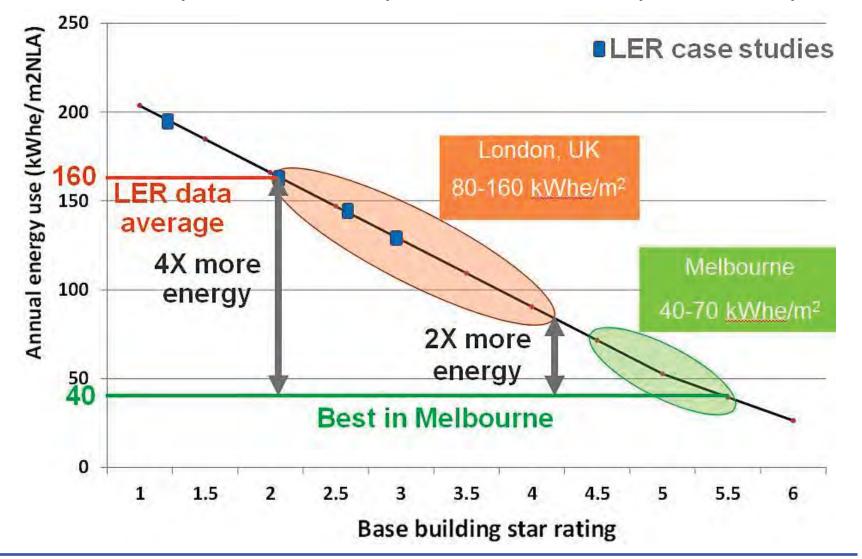
PARKE THEFE

Design for Performance CAs - Commitment Agreements, as developed by NABERS in Australia

- Developer signs up to provide guaranteed in-use energy performance for the "Base Building" the landlord's areas and services.
- All new members of the design, construction and management team sign up to a *Commitment Agreement*.
- Modelling includes assessment of controls and "off-axis" scenarios.
- Design and Model reviewed by independent assessors.
- Metering systems allow outcomes to be reviewed.
- The completed building is fine-tuned as necessary.
- Results are benchmarked and reported.



Potential reward in landlord annual energy use: London (without CAs) & Melbourne (with CAs)



We might be beginning to get there Far too late: we could have used DECs 15 years ago



Grosvenor achieves UK's first NABERS UK rating at Toronto Square, Leeds [4.5 Stars in use]

Conclusions

- If we are to meet the challenges of sustainability,
 the role of the building professional must change radically.
- Instead of drifting away from good initial intentions, projects must converge onto good in-use outcomes.
- This needs routine follow-through, assessment, review and reflection, to close feedback loops & initiate virtuous circles.
- It needs leadership, not increased amounts of bureaucracy.
- Building performance in use needs to become an independent knowledge domain, to support and challenge properly resourced in the public interest.

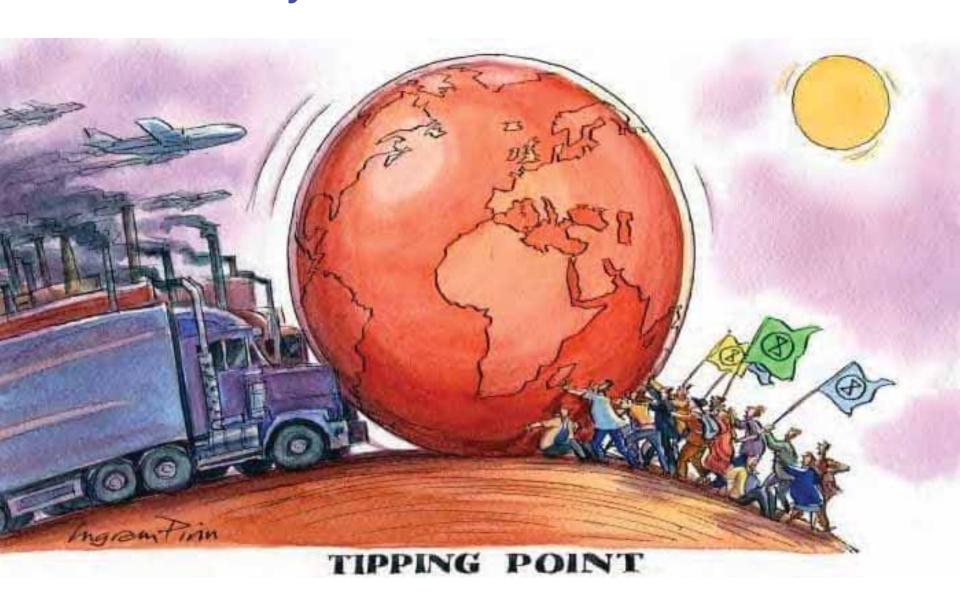
It's about everything – not just energy and carbon It's far too important to leave to the construction industry.

THE FUTURE: New professionals follow through design intent into reality

They understand what is needed strategic briefing Are clear what they want, and communicate it plainly strategic design Are ambitious, but realistic question all assumptions, understand users e.g. using **Soft Landings** procedures Follow things right through Review what they do manage expectations, undertake reality checks Are clear what they are after specify: what, why and how Check that things will work technical feasibility, usability and manageability Get things done well communicate, train, inspect Finish them off commission, operational readiness, handover, dialogue Help the users to understand and take ownership provide aftercare support Review performance in use including post-occupancy evaluation Work with occupiers to make things better monitoring, review and fine tuning Anticipate and spot unintended consequences revenge effects Learn from it all and share their experiences

The New Professionals: THAT'S YOU!

Thank you Final Questions?



Getting it right: Robust buildings

- Get the brief right, based on practical insight.
- Get the standards right: avoid mission creep.
- Get the fabric right: passive measures.
- Get the services right: gentle engineering.
- Get the other things right: ICT, catering etc...
- Get the controls right; and their user interfaces.
- Get it built right; with a suitable procurement path.
- Get it finished right: commissioning, operator and user engagement, handover, aftercare.
- Get it operated and used right, information, training, monitoring and review, troubleshooting and fine tuning.
- Keep it up to the mark, monitoring, feedback and continuous improvement.
- Don't make it too difficult and expensive to look after.