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### Bridging the landlord-tenant divide: Improving the energy performance of rented buildings

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## Multiple players affect the performance of tenanted buildings, *including:*

BASE BUILDING OCCUPIERS

Developer Fitout teams

Owner and investors Occupier organisations

Letting agents Letting agents

Managing agents Occupiers' managers

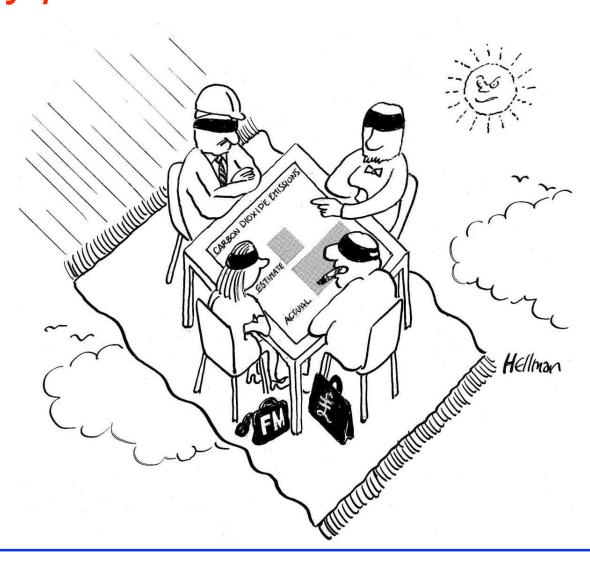
FM organisation FM organisations

Maintenance contractors *Maintenance contractors* 

Energy suppliers Energy suppliers

Plus other suppliers, agents, advisors, ICT etc. ...

### Removing the blindfolds: Energy performance hasn't been visible



### Various angles of approach

#### IS IT ABOUT BUILDINGS?

- Landlord's services
- Tenant's own energy uses, not all directly building-related.
- Whole building energy use, but it be managed as a unit?
- Complexes, e.g. shopping centres, business parks.

#### And/or PORTFOLIOS, converging onto buildings?

- Property owners (sole, investors, REITs, pensions ...).
- Managing agents.
- Occupier organisation or business units.
- Service firms: FM, maintenance, HVAC, ICT, Catering ...

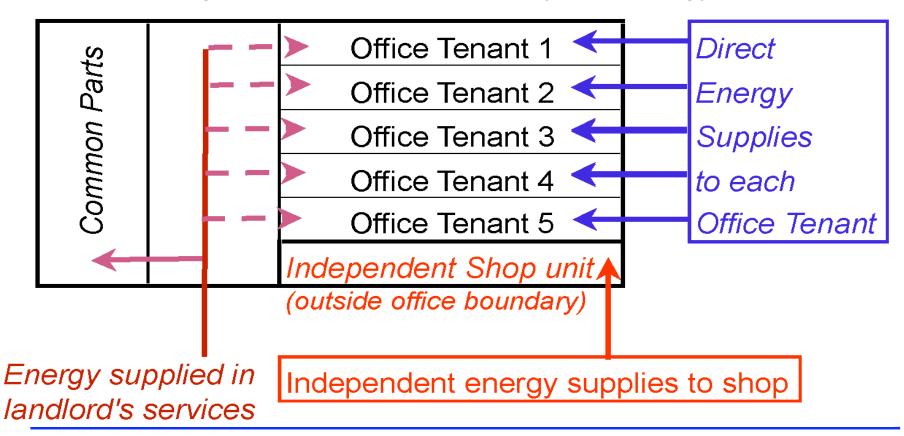
Many crossovers between portfolios, but the players' different business drivers have made it difficult to address energy use.

## Bringing things together: *Multiple dimensions*

- Contractual e.g green leases, FM contracts.
- Technical making performance visible.
- Economic valuing better performance.
- Social working together to improve things.
- Operational getting things to happen:
  - Cultural, changing attitudes and practices.
  - Management, for base building and occupiers: avoid waste, identify obstacles, target improvement.
- Investment, particularly at opportunity points e.g. build, refurb, fitout, purchase, alter, renew.

### Multi-tenanted buildings: Energy comes from different places

Energy use by landlord's services is usually only reported in service charge accounts, and as money, not energy.



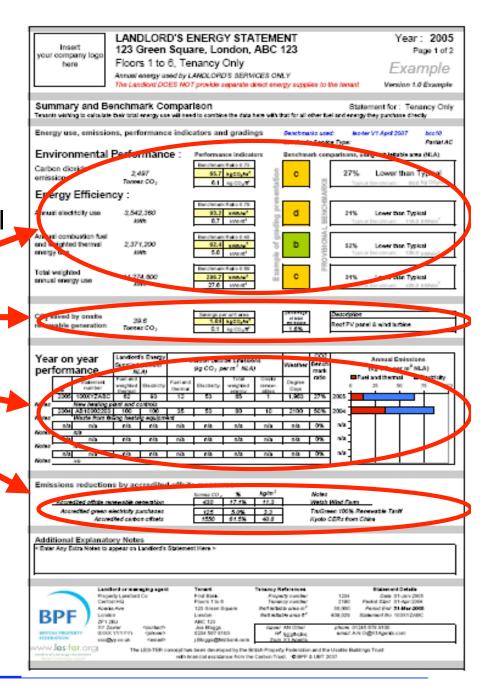
# One brick in the wall: the Landlord's Energy Statement (LES)

- Open-standard format for office landlords to report annual energy use and associated items of interest to tenants (e.g. alongside the annual service charge accounts), and for other purposes.
- Accompanied by the Tenant's Energy Review (TER).
- Helps to motivate everybody to improve, rather than put the responsibility any one player, who will have only limited influence.
- Tenants with a LES can add in their fuel bills and prepare a Display Energy Certificate on the same basis as for self-contained buildings.
- Potential in other sectors and to provide data to coordinate with other initiatives (e.g. CRC, the Carbon Reduction Commitment).
- Developed by BPF and a group of members\* with UBT.
- Sponsored by the Carbon Trust.
- Advisory group includes government, CIBSE, BCO, and Upstream.
- Go to www.les-ter.org

<sup>\*</sup> Broadgate Estates, Hammerson, Hermes, Land Securities, PruPIM, St Martin's, Standard Life, Workspace.

## LES Format www.les-ter.org

- Reports and benchmarks thermal, electrical and total weighted annual energy use, plus CO<sub>2</sub> emissions.
- Identifies effects of on-site renewable generation.
- Reports year-on-year performance improvement.
- Allows offsite measures etc. to be recorded alongside.
- Further technical detail on page 2.
- Free Excel software available.
- Compatible with other methods.
- Accompanied by guidance documents on how to improve energy performance.



## Five steps for improvement here starting with landlord or managing agent

#### STEP 1 Take stock

Are you in control of the building, the systems and the data?

#### **STEP 2 Start planning**

- Make sure somebody is responsible for managing energy in each building.
- Identify scope for initial improvements (DIY and/or with help)
- Draft a longer term energy plan.

#### **STEP 3 Make initial savings**

- You should now have a list of things you can start on.
- Try to do the low-cost ones (e.g. tuning-up) and monitor the results.

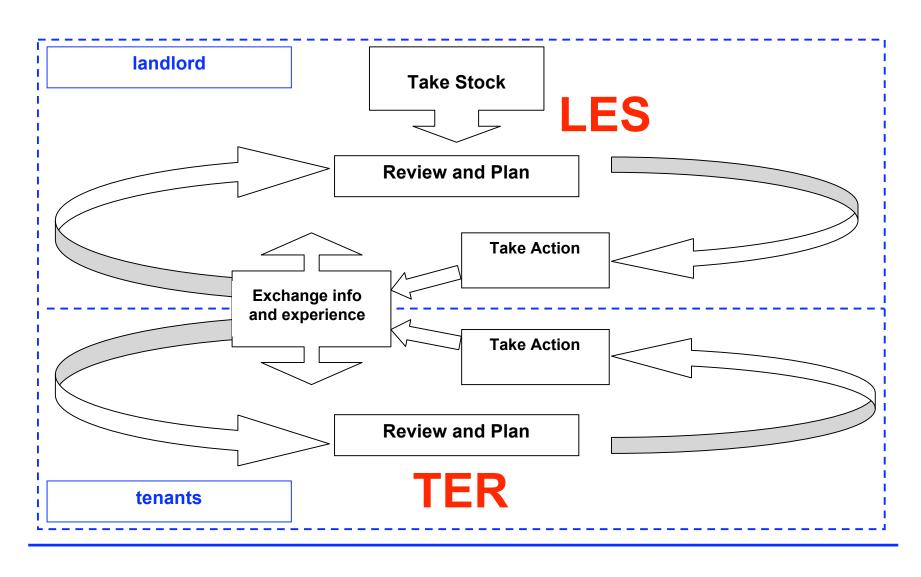
#### STEP 4 Work with tenants

- Discuss the current situation.
- Encourage tenants to understand and improve their own energy use.

#### **STEP 5 Make improvement routine**

- Identify opportunities for joint action (operational and technical).
- Continue routine monitoring and feedback.

### LES-TER: interacting improvement cycles, with spin off into parent and other organisations



#### LES in use

#### A range of uses

- Single building reporting to tenants.
- Single building –year on year performance.
- Single building data for "experts" and Energy Certificates (DECs)
- Portfolio management peer to peer (or near-peer).
- Industry performance statistics, benchmarks, best practice.

#### **Format**

- Reporting standard.
- Spreadsheet tool assists data collection, XML link to databases.
- Supporting documents add detail, e.g. electricity demand profiles

#### **Uptake**

- Trialled on a few buildings. Portfolios now gearing up.
- Named in CLG guidance to Display Energy Certificates.
- Interest from other sectors with landlord-tenant divides, e.g. retail.

# The most important factor: Collaboration around meaningful data

We need to engage everybody and establish virtuous circles of continuous improvement, taking care not to spend our *(now much scarcer)* money on the wrong things.

www.les-ter.org

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# Coming soon: Half-hourly demand profile guide

